

Faculty C.V. - Dr. Salime Mehtap-Smadi

1. **Name**

Dr. Salime Mehtap-Smadi

2. **Academic Rank**

Professor – Full Time

3. **Degrees**

Ph.D. (Organisational Behaviour), Marmara University, Istanbul, Turkey.

M.B.A (Business Administration), Eastern Mediterranean University, Famagusta, Cyprus.

B.B.A (Business Administration), Eastern Mediterranean University, Famagusta, Cyprus.

4. **Service at this Institution**

American University of Kuwait – (2017 till date)

5. **Professional Experience**

a. Academic

Full Professor. Department of Marketing, Management and Economics, American University of Kuwait, Salmiya, Kuwait **(2023-present)**

Associate Professor. Department of Marketing, Management and Economics, American University of Kuwait, Salmiya, Kuwait (2017-2023)

Associate Professor. Department of Business Administration, Princess Sumaya University for Technology, Amman, Jordan (2015-2017)

Assistant Professor. Department of Business Administration, Princess Sumaya University for Technology, Amman, Jordan. (2011-2015)

Assistant Professor. Department of Business Administration, Eastern Mediterranean University, Cyprus. (2006-2011)

Senior Lecturer (Ph.D/contractual status). Department of Business

Administration, Eastern Mediterranean University, Cyprus.(2004-2006)

Lecturer (Adjunct) Department of Business Administration & School of Tourism and Hospitality Management. Eastern Mediterranean University, Cyprus.(1996-2002)

b. Administrative

Director (Interim) Office of International Affairs, Rector's Office.

Eastern Mediterranean University, Cyprus. (2007-2008)

Coordinator. Vice Rector's Office for Promotion and International Affairs.

Eastern Mediterranean University, Cyprus. (2007)

Coordinator. EMU International Center.

Eastern Mediterranean University, Cyprus.(2007)

Assistant Coordinator. EMU International Center.

Eastern Mediterranean University, Cyprus.(2004-2006)

Executive Board Member. Eastern Mediterranean Pre-University Education Executive Board, Cyprus (2005-2006)

6. Publications

a) Refereed Journals.

Welsh, D. B., Kaciak, E., Mehtap, S., Pellegrini, M., Caputo, A. & Ahmad, S. (2021). **The Door Swings In and Out: The Impact of Family Support and Country Stability on Women Entrepreneurs' Success in the Arab World.** *International Small Business Journal*. Vol 39(7).

Mbeteh, A., Pellegrini, M., & Mehtap, S., (2019) **Unemployment in Africa and entrepreneurial education: a critical assessment of entrepreneurship education programs in Sierra Leone.** *International Journal of Business and Globalisation*. Vol 23 (3).

Mehtap, S., Ozmenekse, L. and Caputo, A. (2019) **I'm a stay at home businesswoman: An insight into informal entrepreneurship in Jordan.** *Journal of Entrepreneurship in Emerging Economies*. Vol 11 (1).

Mehtap, S., Caputo, A., Pellegrini, M., & Welsh, D. (2017) **Entrepreneurial intentions of young women in the Arab world: Socio-cultural and educational**

barriers. *International Journal of Entrepreneurial Behaviour and Research.* Vol 23(6).

Caputo, A., Mehtap, S., Pellegrini, M., & Rifai, R. (2016). **Supporting opportunities for female entrepreneurs in Jordan.** *International Journal of Entrepreneurship and Small Business.* Vol 27 (2/3).

Mehtap, S., Jayyousi, Y, Gammoh, N., Al Haj, A. (2016). **Factors Affecting Women's Participation in the Jordanian Workforce.** *International Journal of Social Science and Humanity.* Vol 6(10). (Selected papers from ICEME 2015)

Katircioglu, S.T., Mehtap- Smadi, S., Kilinc, C. and Unlucan, D. (2012). **Service Quality and University Students' Satisfaction on the Travel Agencies: An Empirical Investigation from Northern Cyprus.** *International Journal of Quality and Service Sciences,* Vol 4, No 3.

Mehtap-Smadi, S. and Hashemipour, M. (2011). **In Pursuit of an International Education Destination: Reflections from a University in a Small Island State.** *Journal of Studies in International Education,* Vol 14, No 5.

Mehtap-Smadi, S. (2010). **In Search of Value for their Money: Banking Preferences and Service Quality Perceptions of Local and Expatriate Retail Bank Customers.** *International Journal of Economic Perspectives,* Vol 4, No 2.

Arasli, H., Katircioglu, S.T. & Mehtap-Smadi, S. (2005). **A Comparison of Service Quality in the Banking Industry: Some Evidence from Turkish and Greek Speaking Areas in Cyprus.** *International Journal of Bank Marketing,* Vol 23, No 7.

Arasli, H., Mehtap-Smadi, S., & Katircioglu, S.T. (2005). **Customer Service Quality in the Greek Cypriot Banking Industry.** *Managing Service Quality,* Vol 15, No 1.

b) Book Chapters

Fakhar-Manesh, M., Pellegrini, M.M., and **Mehtap, S.** (2023). **"The Role of an Entrepreneurial Mindset in Smart Manufacturing"** in *Advancing Entrepreneurship Research and Practice: Reflections on the Present with an Eye to the Future.* The Entrepreneurship SIG at the European Academy of Management, Information Age Publishing (IAP),

Marshall, S.E., Caputo, A., & Mehtap, S. (2019). **Nurturing Innovation Through Entrepreneurial Ecosystems: What does the literature say?** *The Anatomy of Entrepreneurial Decisions.* Eds. Caputo, A. and Pellegrini M.M. (Springer Publishing).

Mehtap, S., & Al-Saidi A. (2019). **Informal refugee entrepreneurship: Narratives of economic empowerment.** *Informal Ethnic Entrepreneurship.* Eds. Ramadani, V., Dana, L.P., Ratten, V., and Bexheti, A. (Springer Publishing).

Mehtap, S., Caputo, A. & Pellegrini, M. (2016). **Encouraging female entrepreneurship in Jordan: Environmental factors, obstacles and challenges.** Entrepreneurship and Management in an Islamic Context. Eds. Ramadani, V., Dana, L.P., Gerguri-Rashiti, S., and Ratten, V. (Springer Publishing).

c) Conferences

Hussain, G. and Mehtap, S. (2023). **The Motivations and Challenges of Immigrant Entrepreneurship: Empirical Evidence from Jordan.** European Academy of Management Conference (EURAM 2023) Dublin, Ireland (presented by me).

Mehtap, S. and Caputo, A. (2019). **Rural Entrepreneurship from the Perspective of Bedouin Communities.** European Academy of Management Conference (EURAM 2019) Lisbon, Portugal (presented by me).

Fakharmanesh, M., Pellegrini, M., and Mehtap, S. (2019). **The Role of Entrepreneurial Attitudes and Behaviors in Smart Manufacturing.** European Academy of Management Conference (EURAM 2019) Lisbon, Portugal (presented by my co-author).

Mehtap, S., & Al-Saidi, A. (2018). **Examining informal entrepreneurial activity amongst refugee women in Jordan: an exploratory study.** European Academy of Management Conference (EURAM 2018) Reykjavik, Iceland.

Welsh, D. B., Kaciak, E., Mehtap, S., Pellegrini, M., Caputo, A. & Ahmad, S. (2018). **The socio-economic context of female entrepreneurship in the MENA Region: a comparison of Jordan and Sudan.** 1st Family Business in the Arab World Conference. Sharjah, UAE.

Mehtap, S., Caputo, A., Pellegrini, M., & Welsh, D. (2016). **Environment, Education and Entrepreneurial Intentions of Women in the MENA region: Evidence from Jordan.** Global Innovation and Knowledge Academy (GIKA 2016), Valencia, Spain.

Mehtap, S., Jayyousi, Y., Gammoh, N., Al Haj, A. (2015). **Factors Affecting Women's Participation in the Jordanian Workforce.** 6th International Conference on E-Business, Management and Economics, Toronto, Canada. (Awarded best paper).

Mehtap, S., Al Shakhanbeh, R. & Hattar, J (2015). **The Entrepreneurial Spirit of Syrian Refugees in Jordan.** 60th Annual ICSB World Conference, Dubai, UAE.

Mehtap, S., Shaheen, N., Dawwas, A. & Kakish, I.(2015). **Exploring Motivations and Challenges of Social Entrepreneurship in Jordan,** 60th Annual ICSB World Conference, Dubai, UAE.

Mehtap, S. (2014). **An EU-Arab Partnership to Foster Entrepreneurship Education in the Middle East: The ASPIRE Program.** 4th International Conference on Education, Research and Innovation (ICERI), Bangkok, Thailand.

Mehtap, S. (2014). **Barriers to Entrepreneurship in Jordan: What do female business students think?** 3rd Multidisciplinary Academic Conference on Economics, Management, Marketing and Tourism (MAC-EMMT) Prague, Czech Republic.

Mehtap, S. & Ambe-Shu, C. (2013). **Health is Wealth: Hospital Selection Factors & Service Quality in an African Setting.** SIBR-UNIKL Conference on Interdisciplinary Business & Economic Research, Kuala Lumpur, Malaysia.

Mehtap, S. & Ozmenekse, L. (2012). **Human Resource Challenges of HEIs: The Case of International Academics in the UAE.** UNAMS-Tempus Conference on Financial Management in Higher Education Institutions: Challenges and Trends. Al Hussein Bin Talal University, Ma'an, Jordan.

Mehtap-Smadi, S. & Ozmenekse, L. (2012). **The Impact of Host Country Support Networks on the Work Adjustment and Job Satisfaction of Non-Corporate Expatriates.** Eurasia Business and Economics Society (EBES) Conference, Istanbul, Turkey.

Arasli, H., Katircioglu, S.T. & Mehtap-Smadi, S. (2005). **Customer Perceptions of Bank Service Quality in a Developing Country: Some Evidence from the TRNC.** Fifth International Congress on Cyprus Studies, Eastern Mediterranean University, Cyprus.

Mehtap, F. & Mehtap-Smadi, S. (2000). **The Impact of Terrorism on Tourism: Case examples from Northern Ireland, Egypt and Turkey.** Fifth Annual Graduate Education & Research Conference, Conrad N. Hilton College, University of Houston, Texas, USA.

7. Courses taught

a. At AUK

Introduction to Business Entrepreneurship (Entr 201)
Intermediate Entrepreneurship (Entr 301)
Principles of Management (Mgmt 201)
Managing Entrepreneurial Ventures (Entr 313)
Principles of Organisational Behaviour (Mgmt 333)
Business Relationship Management (Mgmt 304)
Communication and Leadership (Mgmt 350-Comm 350)

b. At Other Universities

Postgraduate Level

Introduction to Entrepreneurship & Innovation
International Business for Entrepreneurs
Business Plan Development
Leadership Skills for Entrepreneurs
Special Topics in Entrepreneurship
Leadership and the Management of Human Resources
Organisational Behaviour

Undergraduate Level

Introduction to Business Entrepreneurship
Organizational Behavior (Course Coordinator)
International Human Resource Management
Human Resource Management
Business Communication Skills (Course Coordinator)
Communication Skills and Technologies
Principles of Management (Course Coordinator)
Principles of Marketing
Introduction to Business I
Introduction to Business II
Business for Tourism
Human Resource Management for Tourism
Management Skills for Engineers
Introduction to Economics I and II (tutorial classes)

8. Thesis Supervision

KHRAIS, S. (2019). Female Entrepreneurship: A Comparison of Traditional vs Non-traditional Industries. Master of Business Entrepreneurship (MBE), Princess Sumaya University for Technology.

HUSSEIN, G. (2017). Immigrant Entrepreneurship in Jordan: Motivations and Challenges. Master of Business Entrepreneurship (MBE), Princess Sumaya University for Technology.

AL- TAKRITI, T. (2017). The Effects of Entrepreneurial Self-Efficacy and Risk Taking Propensity on the Entrepreneurial Intentions of Senior University Students. Master of Business Entrepreneurship (MBE), Princess Sumaya University for Technology.

RAJAEIAN, H. (2010). Internet Banking Services in Iran: An Exploratory Study of the Perceptions of Iranian Bank Managers and Customers. Master of Science in Banking and Finance (MSc), Eastern Mediterranean University

SHU, C (2010). Public and Private Hospitals in Cameroon: Service Quality and Patients' Choice of Hospitals. Master of Business Administration (MBA), Eastern Mediterranean University.

RUSO, M (2009). Bank Selection Criteria, Service Quality and Customer Satisfaction in the TRNC Banking Industry: A Comparison of Customers Who Use the Services of Local and Branch Banks. Master of Science in Banking and Finance (MSc), Eastern Mediterranean University.

RADMEHR, M (2007). Destination Satisfaction from the Perspective of International Tourists: Some evidence from Iran. Master of Science in Tourism and Hospitality Management (MSc), Eastern Mediterranean University. (Co-supervision).

9. Service to AUK

a. College Level

CBE Dean's Council.
 Teaching and Learning Effectiveness Committee.
 Strategic Management Committee for AACSB Accreditation (Chair)
 Curriculum and Assessment Committee.
 Grade Appeal Committee (Chair)
 College Research Forum
 College Recruitment Committee
 CBE Curriculum Committee for the New MBA Program
 Entrepreneur in Residence Series (Chair)

b. University Level

University Research Board.
 University Curriculum Committee.
 Faculty Speaker Series (Chair).
 Institutional Review Board
 Committee on Research and Grants
 CIR Steering Committee
 Gen-Ed Curriculum Revision Committee (CBE Representative)
 Recruitment Committee

10. Other

- a. Visiting Scholar- Summer School 2019: Invited to teach a module on Leadership and the Management of Human Resources for the Arizona University-PSUT Joint Masters Program in Engineering Management, Amman, Jordan.
- b. Chaired two sessions under the Entrepreneurship Track at the EURAM 2019 Conference.
- c. May 2017 Erasmus Exchange Scholar: University of Pavia, Italy.
- d. Feb 2014 Visiting Scholar (EU TEMPUS-ASPIRE Grant).
Duke of York Young Entrepreneur Center & 3M Buckley Innovation Center
Huddersfield University, UK.
- e. Certified “Train the Trainer”- INTRAC-UK / Cypriot Bi-Communal Training Program, 2007.
- f. Certified Auditor EMS / ISO 14001 systems- USAID/Cypriot Bi-Communal Training Program-2004.
- g. Ad hoc reviewer for several international peer-reviewed journals including the International Journal of Human Resource Management, International Journal of Entrepreneurial Behaviour and Research, Journal of Small Business and Entrepreneurship.
- h. Recipient of Emerald Literati Awards 2020 for Outstanding Reviewer from the Journal of Entrepreneurship in Emerging Economies
- i. Former Editorial Board Member of Service Business: An International Journal (SSCI)