

Fahad AlKhashti



+965-99945509



fahad.al.khashti@gmail.com



Work History

2023-02 - Current

Marketing Lecturer

American University of Kuwait, Salmiya, Kuwait

- Evaluated and revised lesson plans and course content to achieve student-centered learning
- Developed and implemented innovative teaching strategies to engage students in lectures and coursework
- Conducted individual research projects to actively contribute to the institution's research work

2017-12 - 2019-08

Asst. Researcher - Marketing & Sales

Kuwait Airways

- Established Marketing database
- Organizing events and campaigns
- Coordinating with staff to achieve company goals
- Social-media handling

2015-11 - 2017-05

Relationship Officer & CSR

Gulf bank

Banking duties:

- Opening accounts, loans & credit cards
- Cheque clearings & deposits
- Filing, customer care, etc.

2014-04 - 2014-06

Marketing Dept. Intern

Lothan Youth Achievement Center (LOYAC)

- Handled and organized several events
- Learned the art of Multitasking
- Built several connections and have established a solid company database

2013-09 - 2014-01

Alumni Office Assistant

American University of Kuwait (AUK)

- Performed general office duties and administrative tasks
- Handled and organized events
- Managed internal mail functions

2010-06 - 2010-08

Receptionist Intern

Sheraton hotel

- Learned to deal with customers professionally
- Worked in Reception, customer service and PR

2019-09 - 2023-06



Education

PhD: Business & Management

University of Salford - Manchester

- Have completed the thesis and viva and currently working on corrections
- Have presented in research conferences and currently working on publications
- Have aided professors in lectures and attended teaching in higher education courses

2014-10 - 2015-09

MSc: International Marketing

Birkbeck, University of London - London

Master of Science (180 credits passed) including:

3 merits; marketing management, marketing strategy & consumer behavior; and a distinction in marketing research

2010-09 - 2014-06

BBA: Marketing

American University of Kuwait - Kuwait

3 GPA



Languages

- Fluent English
- Fluent Arabic



Accomplishments

- Presented PhD thesis in three national conferences; awaiting publications
- Certificates of attending the Teaching in Higher Education courses provided by the University of Salford
- Masters degree in International Marketing (MSc) -with a distinction and 3 merits
- Bachelors degree in Marketing (BBA) - 3 GPA
- Junior Representative (AUK Student Government Association)
- 3rd Place National Certificate in the Global Management Challenge
- Injaz Kuwait: Certificate of Participation
- K'spath Animal Shelter: Certificate of Appreciation
- Humanitarian Affairs: Two Certificates of Participation