Muhammad Deabas

Department of Economics, American University of Kuwait (AUK), Kuwait

EDUCATION

| Ph.D. Candidate (ABD) | |
|---|------|
| M.A., Economics Department of Economics, York University, Canada | 2022 |
| M.Sc., Management (strategic management) Smith School of Business, Queen's University, Canada | 2021 |
| M.Sc., Computer Engineering Faculty of Engineering & Petroleum, Kuwait University, Kuwait | 2008 |
| B.Sc., Computer Engineering Faculty of Engineering, Jordan University for Science & Technology, Jordan | 2004 |
| GRADUATE-LEVEL COURSES | |

Applied Microeconomics, Applied Macroeconomics, Advanced Monetary Economics, Financial Economics, Financial Econometrics, Applied Econometrics, Econometrics Theory I & II

DIPLOMAS AND CERTIFICATIONS

| CFA Level I (Candidate) | |
|---|------|
| CFA Investment Foundation Certificate | 2022 |
| Diploma in Operational Research, Canadian Operational Research Society (CORS) | 2020 |
| Teaching & Learning in Higher Education, Queen's University, Canada | 2020 |
| Certificate in University Teaching, University of Missouri – Saint Louis | 2017 |
| Corporate Finance and Financial Accounting I & II, Wharton School (Coursera) | 2015 |
| Decision Quality in Organizations, Stanford University | 2015 |
| Converting Strategy into Actions, Stanford University | 2010 |
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| AWARDS AND GRANTS | |

| CFA Access Scholarship | 2022 |
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| Graduate Fellowship, Faculty of Graduate Studies, York University, Canada | 2021 - 2022 |
| Smith School of Business award, Queen's University, Canada | 2018 - 2021 |
| Queen's Graduate Award, School of Graduate Studies, Queen's University, Canada | 2018 - 2021 |
| Experience based funding, Smith School of Business, Queen's University, Canada | 2019 - 2021 |
| D.I. McLeod Fellowship, Smith School of Business, Queen's University, Canada | 2018 - 2019 |
| Graduate conference award, Kuwait University, Kuwait | 2006 |

ACADEMIC AND PEDAGOGICAL DEVELOPMENT

| CapSim Business Simulation, Smith School of Business, Queen's University | 2019 |
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| Ethical Research for Research Involving Humans, Queen's University | 2019 |

| Blended Learning Using Flipped-Classroom Strategy, Pearson Higher Education | 2017 |
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| Learning Catalytic: Best Practices, Pearson Higher Education | 2016 |
| Listening and Note-Taking for Academic Studies, Cambridge University | 2012 |
| EXTRACURRICULAR ACTIVITIES | |
| People Analytics, Wharton School (Coursera) | 2022 |
| Cybersecurity Awareness, Queen's University, Canada | 2019 |
| Doing Business in China, School of International Studies, Sun Yat-sen University, China | 2013 |
| Time Management, GUST | 2010 |
| CompTIA Network+, GUST | 2010 |
| Modern Telecoms Explained, Zain Telecommunication, Kuwait | 2008 |
| Oracle 9i Database Administrator, Oracle University, Jordan | 2002 |
| TEACHING EXPERIENCE | |
| Gulf University for Science & Technology (GUST), Kuwait | 2004 - 2017 |
| Senior Lecturer, Computer Science & Mathematics | 2009 - 2017 |

■ Taught 2,000+ students majored in business, economics, computer science, and management information systems, and achieved

 Taught the following courses: computer networking and communications, database management systems, software engineering, introduction to Internet programming, applications development for beginners, computers and information systems, and college algebra

Teaching Assistant, Computer Science & MIS

2004 - 2009

Tutoring the following courses: object-oriented programming with C++/Java, data structure, database management systems, operating systems, computer networking, and software engineering.

ACADEMIC SERVICE

Department of Economics, American University of Kuwait (AUK), Kuwait

2023 - present

Visiting Instructor of Economics

- Teaching courses in quantitative and data analytics, and principles of economics (microeconomics and macroeconomics)
- Member of the Assessment and Accreditation Committee
- Member of the Strategic Planning Committee

Department of Economics, York University, Canada

2021 - 2022

Graduate teaching assistant, mathematical economics courses

Startup Mentor, Engineering Entrepreneurship Program, Lassonde School of Engineering

Smith School of Business, Queen's University. Canada

2018 - 2021

Graduate teaching assistant for global strategy and introduction to management courses

Graduate research assistant for research project on the behavioural strategy of racially diverse teams

Gulf University for Science & Technology (GUST), Kuwait

2004 - 2017

Member of the following committees:

- International accreditation committee (2014 2017)
- Strategic planning committee (2014 2017)
- Recruitment committee (2011 2017)

- Program review and assessment committee (2011 2013)
- Curriculum and assessment committee (2010 2013)
- Community outreach committee (2009 2010)

Organizer and ad-hoc reviewer

 International Conference on Technology, Communication, and Education, Gulf University for Science &Technology Kuwait (2009)

Coordinator of E-Learning Digital Transformation, E-Learning Center of Excellence (ECE) 2005 – 2017

- Reported to the senior management about the return on e-learning investments, achieving >95% of e-learning adoption in curriculum in 5 years window
- Liaised with local and regional software and hardware vendors and ensured that the percentage of annual budget spent on the e-learning transformation are met
- Liaised with our IT department and external technology partners and established three-tier technology infrastructure, achieving ~99.5% availability and reliability
- Led the software integration project of Pearson MyLab platform with GUST's e-learning management system, improving the lifetime value and productivity of the faculty and students by 85%
- Collaborated with Pearson Higher Education on deploying the Learning Catalytics platform, raising the student retention in the math and science program to 96%
- Collaborated with international e-learning course providers on establishing talent development portal including 320+ courses and business simulation
- Led multi-functional teams on developing 4 in-house e-learning courses that are compliant with SCORM standards
- Gathered and identified 54+ user requirements by conducting regular meetings with the faculty, students, and academic administrators
- Drafted quarterly forecast reports determining adoption-level vs. goal forecasts

GMAT Instructor, Professional Advanced for Continuing Education 2013 – 2017 Taught the GMAT quantitative section for 200+ MBA students; Outstanding teaching evaluation: 99%

E-Learning Consultant, Project Management Office, Ministry of Education, Kuwait 2008
Participated in analyzing planning and implementing the e-learning infrastructure for 120+ public schools, serving 120,000+ students in all stages

RESEARCH IN DEVELOPMENT

- "Competitive Dynamics in Global Cities: A Cultural Institutional Perspective"
 Unique longitudinal dataset of 520+ publicly traded companies based in U.S., Japan, and Thailand collected from S&P Compustat and 30,000+ market-level competitive actions collected from RavenPack Analytics. Drafting manuscript. Target: Academy of Management Journal in Fall 2022
- 2. "Competitive Aggressiveness: A Multi-Theoretical Review and Future Research Agenda" Drafting manuscript. Target: Journal of Management Studies in Fall 2022
- 3. "Clustering Accuracy Analysis of K-Means and K-Means++ Algorithms" (using Python Sci-kit learn) Evaluating the clustering accuracy of K-Means and K-Means++ algorithms on 23 benchmark datasets using the SSE measurement, Elbow method, and Silhouette analysis
- 4. "A Novel Self-Learning Differential Evolution Algorithm" (using C++)
- 5. "Multi-Objective Differential Evolution for Task Assignment Problem in Distributed Systems", (C++)

CONFERENCE PRESENTATION

1. Deabas M., Strategic Alliances and Category Emergence: The Case of Cryptocurrency Market. Nov. 2020, Third Toronto FinTech Conference, Ivey School of Business, Western University, Canada.

2. AlFadaghi S., Deabas M., Systemic Approach for Personal Information Privacy Assessment, Nov. 2006, <u>Information Privacy: Key Issues and Best Practices Proceeding</u>, <u>Graduate School of Information</u>, Yonsei University, South Korea.

TECHNICAL SKILLS

- Developing econometrics models: regression (linear/probit), time series analysis, multilevel mixedeffects models, structural equation modeling, causality inference analysis (difference-in-difference)
- Coding machine learning models (reinforcement/supervises/unsupervised) using Python (Scikit-learn)
- Coding using Python (Pandas/NumPy/SciPy/Matplotlib), R, Stata, C++, Java, and HTML/CSS
- Hands-on experience with structured (Oracle and MySQL) and unstructured (NoSQL) databases
- Hands-on experience with learning management systems: Pearson MyLab, Moodle, and McGraw Hill ALEKS
- Practical knowledge in cloud applications, big data and textual analytics, data integration (real-time/batch ETL), and visualization using KNIME and NVivo
- Practical knowledge in Scrum agile methodology and software development life cycle (SDLC)
- Practical knowledge in business analysis using IIBA Competency Model including eliciting and collaborating with stakeholders, managing requirements life cycle, business strategy planning, and capability building

REFERENCES

Antoine Djogbenou, PhD
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Dept. of Business Economics, Smith School of Business
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