

David Gibson

David Gibson is cofounder and managing principal of Two Twelve. His dedication to delivering thoughtful, user-centered design established the firm's reputation as the first advocate of "public information design," the planning and presentation of complex information to diverse audiences.

David is responsible for some of the firm's highest profile projects including wayfinding and signage design for the Yale University campus and Radio City Music Hall; master planning and environmental graphic design for Children's Hospital Boston and Massachusetts General Hospital; identity design and pedestrian signage systems for Downtown Baltimore and Downtown Brooklyn; and signage for Severance Hall, home of the Cleveland Orchestra. He is currently leading design programs for the Robert Wood Johnson Foundation, Princeton University, and Johns Hopkins Hospital.

An internationally recognized and published designer, David began his career with the Ontario Ministry of National Resources in his native Canada. He studied architecture at Cornell University, attended the Nova Scotia College of Art and Design, and received an MFA in graphic design from Yale University.

David has lectured at Philadelphia's University of the Arts, the Cooper-Hewitt National Design Museum, and industry associations around the world. He is a past President and Board Member of the Society for Environmental Graphic Design, and recently completed his term on the National Board of AIGA. David is author of the award-winning volume *The Wayfinding Handbook: Information Design for Public Places*, published by Princeton Architectural Press in early 2009. He was lately named 2009 SEGDFellow.



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