



## Spring 2011 Career Fair

### **Event Description**

You are invited to the 7<sup>th</sup> Annual AUK Career Fair. This is the largest private university career fair in the country, and it is a unique opportunity to meet AUK students, offer employment or internship opportunities within your organization, and/or increase the visibility of your company on our campus. For the 2010-2011 academic year, we expect to graduate about 495 students. For this reason, we expect a very high turnout from our student population and in order to prepare them for the event AUK is holding a series of workshops on resume writing, interviewing skills, and how to work a career fair.

### **AUK Overview**

The American University of Kuwait is a private, liberal arts university based on the American model of higher education. AUK has a rapidly increasing student population from around the world with a current population of 2185 students. The American University of Kuwait has a student body which is 70% Kuwaiti, while the other 30% come from 30 different countries such as Pakistan, Egypt, Lebanon, India, and Iran. AUK offers bachelors degrees in a wide range of fields including Accounting, Finance, Management, Marketing, Economics, Communication and Media, Computer Science, Information Systems, Computer Engineering, English, Graphic Design, International Studies, and Social and Behavioral Sciences. All instruction at AUK is in English, and all students must complete a general education program which includes Arabic, English, humanities, mathematics, and the physical and social sciences.

### **Event Date**

Tuesday, May 3<sup>rd</sup>, 2011.

### **Location**

The event is located in the Auditorium at AUK's Salmiya campus. A separate lounge for participating companies will be available for lunch along with snacks and light refreshments.

### **Times**

The event runs from **10:00 am** until **3:00 pm**. Advance set-up will be available the evening before the event. Set up on the day of the event begins at 7:30 am.

### **Registration Fees**

#### **Regular Registration**

150 KD for up to 2 recruiters, one 2-meter table, 2 chairs, lunch for 2 recruiters, and morning beverage and snacks service. 50 KD for each additional Recruiter.

## Career Fair Sponsorship Levels

### **Platinum Sponsor**

1500 KD for up to 3 recruiters, one 2-meter table, 3 chairs, lunch and morning beverage service for 3 recruiters, special space for company's ad in fair program booklet, cutting of the ceremonial ribbon to open the career fair, a press conference with the print media, Platinum Sponsor marker on table, a one full page ad in "Voice of AUK newspaper", one reserved parking space, a special gift from AUK and a prime table location during the career fair.

(Limited to **1** organization only - first come, first served)

### **Gold Sponsor**

750 KD for up to 2 recruiters, one 2-meter table, 2 chairs, lunch and morning beverage service for 2 recruiters, special space for company's ad in fair program booklet, Gold Sponsor marker on table, a ¼ page ad in "Voice of AUK newspaper", one reserved parking space per company, a special gift from AUK and a prime table location during the career fair.

(Limited to **2** organizations only - first come, first served)

### **Silver Sponsor**

300 KD for up to 2 recruiters, one 2-meter table, 2 chairs, lunch and morning beverage service for 2 recruiters, special space for company's ad in fair program booklet, Silver Sponsor marker on table, a special gift from AUK and one reserved parking space per company.

(Limited to **3** organizations only - first come, first served)

\*Please note that a new floor layout will be used this year (viewable upon request). This change will allow all sponsors (Platinum, Gold and Silver) to make full use of their space and to place pull-up banners behind their tables.

### Additional Information

The university will provide the tables and chairs.

Our physical space is limited, for this reason please do not exceed your specific table space (2-meter table) when locating promotional items. You are welcome to bring your own table/booth if you prefer, but please ensure that it fits within the space allocated for each company (2-meter table).

Free parking spaces are available but not guaranteed. Only Platinum, Gold, and Silver level sponsors will have one guaranteed parking space per company.

The delivery of materials should be arranged by your company personnel. AUK maintenance staff will not provide unloading-loading assistance.

If you have any questions regarding this exciting event, feel free to contact Ms. Amy Kushner in the Student Success Center at 2224-8399, ext. 492 or via email at [akushner@auk.edu.kw](mailto:akushner@auk.edu.kw).

The **confirmation** of your participation is required based on the limited space so please fill out the attached registration form and return it to Ms. Kushner by **Tuesday, April 5<sup>th</sup>, 2011**. Payment can be made by either cash or check (made payable to the American University of Kuwait), and it is due before or on the day of the career fair.

I look forward to seeing you at AUK's Spring 2011 Career Fair!

Sincerely,

Amy Kushner



## Spring 2011 Career Fair

### RSVP Form

I wish to confirm the participation of \_\_\_\_\_ Company at the AUK Career Fair on Tuesday May 3<sup>rd</sup>, 2011.

There will be:        1\_\_\_\_\_ 2\_\_\_\_\_ 3\_\_\_\_\_ person (s) present to represent our organization.

Representative (s) Names and Titles: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_

Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

Fax: \_\_\_\_\_

Organization Website: \_\_\_\_\_

Available Job Positions: \_\_\_\_\_  
\_\_\_\_\_

Total Amount Due: \_\_\_\_\_ KD

**Please return this form to Ms. Amy Kushner.**

**FAX: 2575-7936 or Email: [akushner@auk.edu.kw](mailto:akushner@auk.edu.kw) by Tuesday, April 5<sup>th</sup>, 2011.**