

Dr. Faisal Abdulaziz Al Reshaid Ph.D.

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OBJECTIVE

EDUCATION

Henley Business School, University of Reading, United Kingdom

PhD in Management, Leadership and Organizational Behavior

September 2016 - October 2020

- Dissertation title "The Co-Creation of Chairman and CEO Roles: A Role Theory and Relational Perspective".

Wharton Executive Education

January 2022 – March 2022

- Economics of blockchain and digital assets online certificate program.

University of the Pacific, Stockton, CA

MBA, Master of Business Administration

December 2011

- GPA: 3.78

Bachelor of Science, Business Administration - Finance

May 2010

- GPA: 3.88, Magna Cum Laude, Deans List
- Member of International Honor Societies: Beta Gamma Sigma & Phi Kappa Phi

ACADEMIC EXPERIENCE

Assistant Professor of Management – American University of Kuwait (AUK)

September 2023 - Present

- Teaching the entrepreneurship and the strategic management capstone courses for fall 2023.

Assistant Professor of Management – Australian University - Kuwait

September 2022 – August 2023

- Member of the Curriculum, Accreditation and Audit (AACSB and ACBSP), Research, Project based learning, and events committees.
- Validator and Moderator for the course – Entrepreneurship and New Venture Creation
- Teaching the courses - Management Principles I & II
- Teaching the course – Business Leadership
- Teaching the course- Organizational Behavior

Adjunct Assistant Professor of Management – American University of Kuwait (AUK)

January 2023 – August 2023

- Teaching the Management Principles course for Spring 2023.

Acting Assistant Dean of Business – American International University (AIU) – Kuwait

November 2021 – August 2022

Assistant Professor of Management and Finance – American International University – Kuwait

August 2021 – Aug. 2022

- Co-lead in the development of the Entrepreneurship program and curriculum, which was approved by the PUC.
- Co-lead in the development of the Masters of Science in Business Science and Data analytics program, which was approved by the PUC.
- Lead the development of a new mandatory university wide course - Career Development Seminar – in collaboration with the V.P. of Student Affairs and the Career Development Director.
- Core Member of the Business Administration Accreditation Committee leading the AACSB accreditation and supporting with the ACBSP accreditation.
- Taught the course Entrepreneurship and Product Innovation
- Taught the course Entrepreneur and New Venture Creation
- Taught the course Entrepreneurship and Small Business Management
- Taught the course Advanced Organizational Behavior
- Taught the course Introduction to Management
- Taught the course Managing Organizational Structure and Processes
- Taught the course Business Computer Applications

Adjunct Assistant Professor of Management – Gulf University for Science and Technology October 2020 – January 2022

- Teaching the course MGMT 201 – Introduction to Management
- Teaching the course MGMT 301 – Organizational Behavior
- Gained acceptance for GUST by Facebook headquarters to be included in their database as an accepted institution for Facebook guest speakers. This further opened up the potential of internship opportunities for GUST students at Facebook.
- Included two high profile guest speakers, one from Facebook and a Kuwaiti singer, into my courses and invited GUST faculty and students outside my classes.
- Fall 2020 Teaching evaluation average of 4.38/5.00 compared to department average of 3.96
- Spring 2021 Teaching evaluation average of 4.55/5.00 compared to department average of 4.10

Graduate Teacher Assistant – Henley Business School – Reading, UK

January 2020 – February 2020

- Assisted in co-lecturing the Management Skills module
- Module has been conducted alongside Henley Careers, who won national recruitment awards for student employability
- Completed the preparing to teach program delivered by the university of reading graduate school

Graduate Research Assistant – Professor Bernd Vogel – Reading, UK

February 2017 – June 2018

- Responsible for all data management and communication with research participants for research project
- Conducted interviews and analysis for research project
- Vogel, B. (Principal Investigator), Ahmadi, A., Graça, A. M. The impact of the Fulbright awards on programme member's leadership capacity.
- Funding from Donor (**Funding: £ 10,000**)

Teacher / Research Assistant – Gulf University for Science and Technology – Kuwait

January 2014 – July 2016

- TA for the classes: MBA Strategic Management (capstone), Organizational Behavior & Development, Strategic Management, Introduction to Management, International Management, & Introduction to Operational Management
- Lecture, lead case studies, lead class review sessions, & provide private tutoring for a total of 300+ students
- RA for Dr. Kathleen Park: researching the importance of leadership in mergers and acquisitions and organizational change.
- RA for Dr. Michel Zaitouni: we intended to analyze the influence of human resource management on organizational innovation, where knowledge sharing plays a mediating role (research was not completed).

Graduate Research Assistant - Velocity Venture Capital – Folsom, CA

September 2011 – December 2011

- Awarded **Best Research Presentation** by the Entrepreneurship Showcase Competition
- Researched future M&A activity to help better strategically invest the VC's capital
- Established contacts with large company M&A divisions
- Investigated potential exit strategies and potential acquirers for current Velocity portfolio companies

Graduate Research Assistant - Powerhouse Science Center – Sacramento, CA

August 2010 – December 2010

- Awarded **Best Research Award** by the Entrepreneurship Showcase Competition
- Conducted strategic/financial analysis to benchmark museums nationwide to build a business plan for the PSC
- Maintained communication with the CEO of PSC and Directors from different museums

Tutor - University of the Pacific – Stockton, CA

Fall 2008 – Spring 2010

- Tutored 30+ students in Math, pre-calculus, statistics, Micro and Macro Economics, and Arabic Language

RESEARCH AND TEACHING INTERESTS

Entrepreneurship & Innovation

Organizational Behavior

Economies and Governance of Blockchain and Digital Assets (Special topics course)

Blockchain & Cryptocurrency

Organizational Development and Change

Leadership

Management Principles

Strategic Management

PAPERS UNDER REVIEW

- **Alreshaid, F., Yanar Gurce, M. & Tosun, P.** *Cryptocurrencies as a Means of Payment in Online Shopping. Under Review* Digital Policy, Regulation and Governance.

WORKING PAPERS

- **Alreshaid, F.A., Park, K., Yussuf, K., Buloushi, N., Vogel, B.,** *Top Management Work Relationships Post Chairman and CEO role split: A role theory perspective.*
- **Alreshaid, F.A., Park, K., Vogel, B., Park, K., Graça, A.M.** *The Co-Creation of Chairman and CEO roles: A Role Theory and Relational Perspective.*
- **Alsaber, A., Gibreel, O., Alawadhi, B., Abu Doush, I., Albudaiwi, D., Alreshaid, F., Alfarhoud, Y., Al-Herz, A., Alkandari, A., Aldabie, G.,** *Using the Global AI Index to Assess the State of Artificial Intelligence Adoption in Kuwait's Health Care Sector.* (Applied to KFAS grant).
- **AlHussainan, O., Alsaber, A., Nafea, R., AlReshaid, F.,** *Development of a Structural Model for Sustainable Environment Training and Knowledge Transfer for Kuwaiti Private Organizations.* (In progress, to be submitted).
- **Yanar Gurce, M., Tosun, P. & Alreshaid, F.** *TV Series Consumption in the Middle East: A Pilot Study in Kuwait* (In progress – write up).
- **Alreshaid, F.A., Vogel, B., Park, K.** *Reconceptualizing the symbolic interactionism approach in the role episode framework of Role Theory.* (In progress)
- **Alreshaid, F.A., Vogel, B., Park, K.** *Having to lead? Behavioral role expectations on Chairman and CEO roles.* (In progress)
- **Alreshaid, F.A., Vogel, B., Park, K.** *A 20-year systematic review on Kuwaiti leadership studies.* (In progress)
- **Alreshaid, F.A.,** *Exploring governance structures of blockchain protocols and their influence on entrepreneurial fundraising.* (In progress).

INTERNATIONAL CONFERENCE PROCEEDINGS

- **Paper Nominated for Best Paper Award in International Corporate Governance Finalist - Alreshaid, F., Park, K., B. Vogel, Albuloushi, N., Yusuff, K., (2023).** *Top Management Triads: Role Theory and Top Team Relationships Following Chair and CEO Separation.* Accepted in the *Academy of Management 83rd Annual Conferences, Boston, USA.*
- **Alreshaid, F.A., Park, K., Vogel, B., Graça, A.M., Ikwuegbu, O. (2023).** *The connection between corporate governance structure and healthy organizations: Impacts of dual leadership in the executive suite.* Accepted in the *HBS DLCC 2023 Developing Leadership Capacity Conference, United Kingdom.*
- **Alreshaid, F.A., Park, K., Yusuff, K., Albuloushi, N., Vogel, B. (2022).** *Top Management Triads Following Chairperson and CEO Role Separation.* Accepted in the *Strategic Management Society 42nd Annual Conferences, London, United Kingdom.*
- **Alreshaid, F.A., Vogel, B., Graça, A.M. (2019).** *Exploring the Influence of Chairman-CEO Role Splits on Chairman and CEO Role Behavior: A Role Theory and Relational Perspective.* Presented at the *18th International Studying Leadership Conference, Bristol, United Kingdom.*
- **Alreshaid, F.A., Vogel, B., Graça, A.M. (2019).** *The Co-Creation of Chairman and CEO roles.* Presented at the *Annual LOB PhD Conference, Reading, United Kingdom.*
- **Alreshaid, F.A., Vogel, B., Graça, A.M. (2018).** *Exploring the influence of Chairman-CEO Role Splits on New CEO Decisions.* Presented at the *Annual LOB PhD Conference, Reading, United Kingdom.*
- **Alreshaid, F.A., Vogel, B., Graça, A.M. (2017).** *Management of Relationships in the Upper Echelons Following a Chairman-CEO succession: A Case of Kuwaiti Family Businesses.* Presented at the *Annual LOB PhD Conference, Reading, United Kingdom.*

SERVICES & CONSULTING

- Member, Academic Affairs Council – American International University 2021 – Sept 2022
- Member, Career Development Program Committee – American International University 2021 – Sept 2022
- Member, School of Business Accreditation Committee – American International University 2021 – Sept 2022
- Executive Advisor, Crypto tokenomics, token allocation, business development & strategy, and protocol governance structures – Paragon Games (Blockchain game development studio) 2021 – January 2023

- Senior Advisor, Crypto tokenomics, token allocation, business development & strategy, and protocol governance structures – Animus Development (Blockchain development protocol) 2021 – January 2023
- Advisor, Crypto tokenomics, token allocation, and venture capital funding – Bit Brawlers (Blockchain gaming protocol) 2021 - 2022
- Advisor, Tokenomics and token game design modelling – DeGods (Blockchain gaming protocol) 2021 - 2022

RECOGNITION, HONORS, AND AWARDS

- Nominated for the **Best Paper Award** in International Corporate Governance finalist at the **Academy of Management 83rd annual conference**.
- Awarded **Ali Alghanim & Sons Higher Education Scholarship** by Mr. Ali Alghanim for the continuation of my PhD education
- **2018 Pedagogy Seminar** aligns to the dimensions of the Higher Education Academy's Professional Standards framework
- **Certificate for the Economics of Blockchain and Digital Assets online certificate program** from The Wharton School executive education program.
- **Certificate for preparing to teach program** delivered by the University of Reading graduate school
- **Certified Project Management Professional (PMP)** – Did not renew membership yet.
- Member of **Beta Gamma Sigma & Phi Kappa Phi** international honor societies
- Awarded **Best Research Award** from the Student Investment Fund Research Competition
- Awarded **Best Research Presentation** by the Entrepreneurship Showcase Competition
- Awarded **Best Research Award** by the Entrepreneurship Showcase Competition

PROFESSIONAL EXPERIENCE

Executive Advisor - Paragon Games – Kuwait November 2021 – January 2023

- Advisor to the CEO.
- Responsible for Tokenomics, Partnerships, and Business Development & Strategy.

Expansions Project Manager – ABYAT Megastore – Kuwait March 2012– January 2014

- Was responsible for initiating, planning, executing, monitoring & controlling, and closing projects
- Worked closely with top level management; Chairman & CEO, Executive Consultants, Sr. Managers & Managers
- Recruited over 400 employees ranging from General Manager to Skilled Labor
- Lead the expansion team for ABYAT's first expansion (Dammam Store – 18,250 sqm, ~\$35 million)
- Lead the expansion team for ABYAT's second expansion (Riyadh Store – 22,500 sqm, ~\$40 million)
- Lead a project that would systemize ABYAT's expansion process in coordination with the IT department

CIO, Chief Administrator, Senior Analyst - Student Investment Fund – Stockton, CA Fall 2009 – December 2011

- Awarded the **Best Research Award** from the Student Investment Fund Research Competition
- Managed day-to-day operations of University of the Pacific's Student Investment Fund, maintaining direct contact with fund advisor, to ensure productivity; Served simultaneously in Chief Investment Officer and Chief Administrator roles
- Supervised scheduling and logistics of recruitment process, including resume screening, interviewing, and facilitating group membership decisions for selection of new fund participants
- Presented stock evaluations and picks to peers, and an overview of the portfolio to external investors and donors
- Researched and managed Consumer Staples, Consumer Discretionary, and Technology sectors with 15%, 12%, and 18% allocations within the \$2M fund respectively

Intern - Global Investment House – Kuwait Summer 2011

- Was held responsible for analyzing the Consumer Sector of the GCC Asset Management fund
- Established a brand-new training program for new employees in the Asset Management department
- Identified contacts and potential clients in North America and Europe
- Established a database that organized all existing contacts in the International Wealth Management department

