

## **Publications - Dr. Aly Mansour**

### **a) Refereed Journals.**

Alsaber, A; Mansour, A; et al (2023--accepted). Assessing the efficiency of the ISO 9001 quality management system in the Kuwaiti banking industry through the application of the structural equation model (SEM). Int. J. of Business Performance Management – Special Issue: BAM 2023, Theoretical and Practical Developments in Sustainability Related Performance in Operations and Supply Chains. IJBPM-174808.

Mansour, A. and Charkrabarty, S. (2019). A century of strategic management and corporate sustainability: how may bank-owned projects avoid bankruptcies. IJFIB (Int. J. Financial Innovation in Banking), Vol. 2, No. 4, 2019.

Mansour, A; Alsalem, A (2017). Importance of Management and Administrative Ethics on Corporate Success and Sustainability. *International Journal for Innovation Education and Research*, 5 (3), 31 – 46.

AACSB Classification: Applied or Integration/Application Scholarship

Mission Focus: Region

Mansour, A., Eleswed, M. M., Al-Salem, A. (2015). Y77Inventory Management Model: A New EOQ Approach for Risk Management. *International Journal of Business and Social Science*, 6(5), 123-129.

AACSB Classification: Applied or Integration/Application Scholarship

Mission Focus: Region

Mansour, A., Arnous, H., Ahmed, M., Fahmy, M. (2014). Environmental Care Impact on Managing & Marketing Hospitality Industry in the Arab-World. *Al-Hijaz International Refereed Journal for Islamic & Arabic Studies*, 8(8), 200-228.  
<http://alhijaz-international-journal.com/ar/admin/uploads/files/issues/8/6.pdf>.

AACSB Classification: Applied or Integration/Application Scholarship

Mission Focus: Region

### **b) Conferences**

Mansour, A. (2023). Integrating Renewable Energy in College of Business and Economics at American University of Kuwait. Arab Sustainable Renewable Energy Conference. Ministry of Electricity and Water, Kuwait.

Mission focus: Region.

Mansour, A. and Fahmy, M. (2018). Islamic Management Ethics Success and Sustainability: Arab Contractors Osman Ahmed Osman & Co. 6th Global Islamic Marketing Conference. AACSB Classification: Applied or Integration/Application Scholarship Mission Focus: Ethics.

Mansour, A., Mostafa, A. A., Al-Salem, A. (2014). Yousef (pbuh) & 771-Economic order quantity inventory management model. 5th Global Islamic Marketing Conference in Kuala Lumpur.

AACSB Classification: Applied or Integration/Application Scholarship

Mission Focus: None

Mansour, A., Arnous, H. (2014). Environmental Care Impact on Managing & Marketing Hospitality Industry in the Arab-World (5th ed., vol. GIMC5). Kuala Lumpur: Proceedings of the 5th Global Islamic Marketing Conference in Kuala Lumpur Malaysia. <https://docs.google.com/document/d/1kjoNpQx-ldkDjc2qdWQ3ko6shvPp7lqfHLdhhrJkYQk/edit#heading=h.5yh8qx197lf3>.

AACSB Classification: Applied or Integration/Application Scholarship

Mission Focus: Region.

### **c) Books**

Mansour, A. (2013). Economy. In EGYPT: A focus on the Arab-Spring. (pp. 117-143). ABC-Clio, NY:.

AACSB Classification: Applied or Integration/Application Scholarship

Mission Focus: Region

#### **d) Workshops**

Mansour, A.; Derdab, A (July, 2023). Economic Benefits of Kuwait-Sumaitland Integrated Projects, Charitable Club, AUK, Kuwait.

Mansour, A.; Al-Khaldi, A (August 2023). Biofuels as Heat Energy Converting Water to Steam for Steam Turbines: ... A solution for Electric Power Shortage in Misr/Egypt, Dar Masr, Shorouq, Misr/Egypt.

Mansour, A; Fuad, M (August 2023). City Planning in New Developments to Minimize Traffic Congestions and Air Pollution, Dar Masr, Shorouq, Misr/Egypt.

Mansour, A; Muharam, H (December 2022). Recycled Water Treatment Importance in Avoiding Contaminating Agricultural Land, AUC Alumni, Buhayrah, Misr/Egypt.

Mansour, A; Fahmy, M; Mansour, M (September 2019). Promoting Leadership Among Students via Raising Recycling Awareness, Ajial Bilingual School, Kuwait.

Presented Advantages and Disadvantages of Online Learning during Pandemic COVID19 ... in CBE meeting attended by AUK President —Fall'21

Participated in Strategic Planning Committee with Dartmouth College Representative ... Academic Year 21/22 ...

Chaired and participated in CBE/AUK committees

Attended Faculty Forum presentation on a new computer language designed by Dr Aaron Rababaa - CS Dept ... agreed to develop with Dr Aaron automated application - loops - to ease logging on Moodle, and extracting grades to AUK self-service ... Sp'22

Attended Dartmouth College Review meetings: CBE and AUK ... Sp'22

Attended ISNA Educational Forum — online from California ... Sp'22

Chaired conference session: Global Islamic Marketing Conference (GIMC9) ... April 26, 2018. ...