

Dr. Aly Mansour - Faculty C.V.

1. Name

Dr. Aly Mansour

2. Academic Rank

Associate Professor – Full Time

3. Degrees

1994, EdD, Graduate School of Education and Human Development, George Washington University, 1994. Major: Higher Education Administration

Supporting Areas of Emphasis: Development of mathematical forecasting models in the field of education management/administration

Dissertation Title: A Multinomial Logit Model to Increase Retention Rate of Students Using Adaptable Intelligence Techniques

1983, MS, School of Engineering and Applied Science, George Washington University, 1983. Major: Operations Research Supporting Areas of Emphasis: Engineering Management and Systems Analysis

2004, Related PD courses: **MA courses – 39hours – in Education Leadership** (courses) *Focus: Special education of bilingual students*, George Washington University, USA, 2004-05

4. Service at this Institution

American University of Kuwait (2009 till date), Associate Professor

5. Professional Experience

Associate Professor of Management, University of Maryland (UMUC), P/T on-line (2004 – 2009)

Associate Professor of Business Management, Maryland State University (BSU), Bowie campus (2004 – 2009)

Assistant Professor of Business Administration, University of the District of Columbia (UDC), (2000-2003)

Assistant Professor of IT Management – Program Director, Old Dominion University/ N. Virginia campus (1997-2000)

Lecturer/ Assistant Professor of Programming/Technology Management, George Washington University (GWU), Washington (1985 – 1996)

AEAS, Association of Egyptian-American Scholars (2000-present). Reviewing papers pertaining to Production and Operations Management presented in annual conferences in USA and Cairo. Presentations focused on proposals to rebuild Egyptian economy.

AEAS, Vice-President (2006-2014).

6. Publications

a) Refereed Journals.

Alsaber, A; Mansour, A; et al (2023--accepted). Assessing the efficiency of the ISO 9001 quality management system in the Kuwaiti banking industry through the application of the structural equation model (SEM). *Int. J. of Business Performance Management – Special Issue: BAM 2023, Theoretical and Practical Developments in Sustainability Related Performance in Operations and Supply Chains*. IJBPM-174808.

Mansour, A. and Charkrabarty, S. (2019). A century of strategic management and corporate sustainability: how may bank-owned projects avoid bankruptcies. *IJFIB (Int. J. Financial Innovation in Banking)*, Vol. 2, No. 4, 2019.

Mansour, A; Alsalem, A (2017). Importance of Management and Administrative Ethics on Corporate Success and Sustainability. *International Journal for Innovation Education and Research*, 5 (3), 31 – 46.

AACSB Classification: Applied or Integration/Application Scholarship
Mission Focus: Region

Mansour, A., Eleswed, M. M., Al-Salem, A. (2015). Y77Inventory Management Model: A New EOQ Approach for Risk Management. *International Journal of Business and Social Science*, 6(5), 123-129.

AACSB Classification: Applied or Integration/Application Scholarship

Mission Focus: Region

Mansour, A., Arnous, H., Ahmed, M., Fahmy, M. (2014). Environmental Care Impact on Managing & Marketing Hospitality Industry in the Arab-World. Al-Hijaz International Refereed Journal for Islamic & Arabic Studies, 8(8), 200-228. <http://alhijaz-international-journal.com/ar/admin/uploads/files/issues/8/6.pdf>.

AACSB Classification: Applied or Integration/Application Scholarship

Mission Focus: Region

b) Conferences

Mansour, A., Fahmy, M. Islamic Management Ethics Success and Sustainability: Arab Contractors Osman Ahmed Osman & Co. 6th Global Islamic Marketing Conference. AACSB Classification: Applied or Integration/Application Scholarship Mission Focus: Ethics (2018)

Mansour, A., Mostafa, A. A., Al-Salem, A. (2014). Yousef (pbuh) & 771-Economic order quantity inventory management model. 5th Global Islamic Marketing Conference in Kuala Lumpur.

AACSB Classification: Applied or Integration/Application Scholarship

Mission Focus: None

Mansour, A., Arnous, H. (2014). Environmental Care Impact on Managing & Marketing Hospitality Industry in the Arab-World (5th ed., vol. GIMC5). Kuala Lumpur: Proceedings of the 5th Global Islamic Marketing Conference in Kuala Lumpur Malaysia. <https://docs.google.com/document/d/1kjoNpQx-ldkDjc2qdWQ3ko6shvPp7lqfHLdhhrJkYQk/edit#heading=h.5yh8qxl97lf3>.

AACSB Classification: Applied or Integration/Application Scholarship

Mission Focus: Region

c) Books

Mansour, A. (2013). Economy. In EGYPT: A focus on the Arab-Spring. (pp. 117-143). ABC-Clio, NY:.

AACSB Classification: Applied or Integration/Application Scholarship

Mission Focus: Region

d) Workshops

Mansour, A.; Derdab, A (July, 2023). Economic Benefits of Kuwait-Sumaitland Integrated Projects, Charitable Club, AUK, Kuwait.

Mansour, A.; Al-Khaldi, A (August 2023). Biofuels as Heat Energy Converting Water to Steam for Steam Turbines: ... A solution for Electric Power Shortage in Misr/Egypt, Dar Masr, Shorouq, Misr/Egypt.

Mansour, A; Fuad, M (August 2023). City Planning in New Developments to Minimize Traffic Congestions and Air Pollution, Dar Masr, Shorouq, Misr/Egypt.

Mansour, A; Muharam, H (December 2022). Recycled Water Treatment Importance in Avoiding Contaminating Agricultural Land, AUC Alumni, Buhayrah, Misr/Egypt.

Mansour, A; Fahmy, M; Mansour, M (September 2019). Promoting Leadership Among Students via Raising Recycling Awareness, Ajial Bilingual School, Kuwait.

Presented Advantages and Disadvantages of Online Learning during Pandemic COVID19 ... in CBE meeting attended by AUK President —Fall'21

Participated in Strategic Planning Committee with Dartmouth College Representative ... Academic Year 21/22 ...

Chaired and participated in CBE/AUK committees

Attended Faculty Forum presentation on a new computer language designed by Dr Aaron Rababaa - CS Dept ... agreed to develop with Dr Aaron automated application - loops - to ease logging on Moodle, and extracting grades to AUK self-service ... Sp'22

Attended Dartmouth College Review meetings: CBE and AUK ... Sp'22

Attended ISNA Educational Forum — online from California ... Sp'22

Chaired conference session: Global Islamic Marketing Conference (GIMC9) ... April 26, 2018. ...

7. Courses taught

Production and Operations Management – MGMT.346, Fall 2009-present, 3-credit hours/week, ~2 sections/ semester, day/evening.

Entrepreneurship – ENTR.301, Fall 2012 – Summer 2017, 3-credit hours/week, ~2 sections/ semester, day/evening.

Change Management – MGMT.301, Fall 2014-present, 3-credit hours/week, ~2 sections/ semester, day/evening.

Strategic Management – MGMT.413, Fall 2017-Fall 2020, 3-credit hours/week, 1 section/ semester, day/evening.

Decision Making – MGMT.315, Spring 2020-present, 3-credit hours/week.

Intensive short courses: Project Management, Kuwait International Bank, Spring 2013.

Community service courses: lectures delivered to LEAD club, AUK, Fall 2011-Spring 2013.

8. Other Duties

Introducing local and regional affiliation in all management courses to rebuild Kuwait economy based on integration with regional economic communities – with focus on Sumaitland in E. Africa due to communication channels built by Dr. Abdul-Rahman Al-Sumait via Kuwait Direct Aid Society/ Al-Awn Al-Mubashir since 1983-present.

Sponsoring academic field trips: Suez Canal University, Ismailia, Egypt; KFAS; Kuwait Natural Reserve; Sidawi Company; Boom Museum; Kuwait Scientific and Cultural Center; and Yasmeen Farms -- (AUK -- 2010-present).

Inviting guest speakers: AUK graduates; Burqan Bank; Ministry of Finance; Pro-Life Company; Shipyards Engineer Consultant in Bahrain and Egypt Ports Authority and Suez Canal Authority -- (AUK -- 2012-present).

Advising undergraduate students -- AUK (2010-present).

Serving on institutional and departmental committees -- AUK (2011-present).

Reviewed almost 11 different doctoral dissertations: 6 in Industrial Engineering/Systems Engineering Department of School of Engineering and Applied Science (SEAS); and, 4 in School of Higher Education Administration and Human Development (SHEAHD) -- GWU (1999-2008).

As an outside reader in SEAS and SHEAHD, I provided comments to students and their respective on-campus advisers -- GWU (1996-2008).

Assigned as an external examiner on 6 dissertation panels -- GWU (1998-2008).

Director of Management Program: Acted as an Acting Chair for the Management Program reporting to Marketing-Management Chair; Responsible for preparing schedules for Management courses based on student needs and 4-year forecasting graduation expectations; Responsible for solving faculty and student concerns -- AUK (2010-2013).

Director of Management IT Program -- ODU N.VA Campus:
Prepared curricula for courses in program; Program prepared students for MS certificates; Program courses were mostly transferable to MBA credits; Initiating program for first time on N. Virginia campus; In charge of recruiting students and faculty -- ODU-NVA (1998-2000).