

Publications

Name : Dr. Mohsen Bagnied

Recent Refereed Journal Articles

Bagnied, M., M. Speece, I. Hegazy, (2021), Attitudes toward Advertising and Advertising Regulation among College Students in Egypt, Journal of International Consumer Marketing. : <https://doi.org/10.1080/08961530.2020.1833270>, October 14, 2021.

AACSB Classification. Basic or Discovery Scholarship

Mission Focus: Region

AlJamal, A., M. Speece, M. Bagnied (2020), Sustainability Policy for Water Pricing in Kuwait, Multidisciplinary Digital Publishing Institute (MDPI), Academic Journal, Switzerland, 12,3257, April 17, 2020. Sustainability 12(8), 3257 DOI: <https://doi.org/10.3390/su12083257>

AACSB Classification. Basic or Discovery Scholarship

Mission Focus: Kuwait

Bagnied, M., M. Speece, (2019), Marketing and Regional Integration for Food Security in the Arab World, Journal of Macromarketing, Vol.39, Issue 2, June 19.

AACSB Classification. Basic or Discovery Scholarship

Mission Focus: Region

Aljamal, A., M. Speece, M.A. Bagnied.(2016). Kuwait Water Challenges: Building a Research Agenda for Policy Impact and Student Experiential Learning, Journal of Business Research, Volume 69, Issue 11, Nov. 2016, PP. 5065-5070.

AACSB Classification. Basic or Discovery Scholarship

Mission Focus: Kuwait

Bagnied, M. and Cader, H. (2016) 'Shopping malls and commercial strips: an examination of factors affecting shoppers behavior in Kuwait', Int. J. Leisure and Tourism Marketing, Vol. 5, No. 1, pp.66–78.

AACSB Classification. Basic or Discovery Scholarship

Mission Focus: Kuwait

Bhuyan, R., Elan, M., Bagnied, M., and Al-Deehani, T, (2015). Return and Volatility among, G-7 and Selected Emerging Markets, International Journal of Economics and Finance, Vol.7, No 6: 2015. ISSN 1916-971x, E-ISSN 1916-9728, Published by the Canadian Center of Science and Education.

AACSB Classification: Basic or Discovery Scholarship

Mission Focus: International

Chakrabarty, S, Widing II, R., Bagnied, M. (2015) The Effects of Organizational Structure on Selling Behaviors. Academy of Business Disciplines Journal, Vol.7, No. 1, 2015.

AACSB Classification: Basic or Discovery Scholarship

Mission Focus: International

Aljamal, A., Bagnied, M. (2012). Food Consumption and Waste in Kuwait: the Prospects for Demand-Side Approach to Food Security. International Review of Business Research Papers, 8(6), 15-26.

AACSB Classification: Basic or Discovery Scholarship

Mission Focus: Kuwait

Heiba, F, Bagnied, M., Matahen, N. (2011). Interactive Strategic Solution for Future Global Challenges: Multistage Systems Planning Methodology and New 8 M's Model. International Journal of Business and Social Science.

AACSB Classification: Basic or Discovery Scholarship

Mission Focus: International