

Naeimah Alkharafi, Ph.D.
15 Salem Al Mubarak St, Salmiya
College of Business and Economics, American University of Kuwait
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EDUCATION

Bentley University 5/2019

McCallum Graduate School of Business

Ph.D., Business Management

Dissertation: The Role of Context in Country Level Entrepreneurial Activity

Committee Members: Dr. Linda Edelman, Dr. Tatiana Manalova, Dr. Candida Brush

Kuwait University 6/2014

College of Business Administration

M.B.A, Business Management

With highest honors

Kuwait University 6/2011

College of Engineering & Petroleum

B.S, Architecture

With honors

EMPLOYMENT

American University of Kuwait 1/2020 – Present

College of Business and Economics

Assistant Professor

Bentley University 9/2017 – 5/2018

McCallum Graduate School of Business

Lecturer

Kuwait University 8/2013 – 8/2015

College of Engineering & Petroleum

Lecturer & Administrative Engineer

Kuwait Fund for Arab Economic Development (KFAED) 12/2011 – 12/2012

Building Design Partnership & National Bank of Kuwait Capital

Architect

- Worked at Building Design Partnership in Manchester, U.K. as part of KFAED.
- Worked at National Bank of Kuwait Capital in Kuwait City, Kuwait upon returning as part of KFAED.

TEACHING EXPERIENCE

American University of Kuwait

Assistant Professor, 2020 – Present

College of Business and Economics

313	Entrepreneurship	300-level College of Business core
321	International Business	300-level College of Business core
200	Principles of Management	200-level University core
409	Business Administration Capstone	400-level College of Business core

Bentley University

Lecturer, 2018 – 2019

McCallum Graduate School of Business

410	Global Strategy Capstone	400-level College of Business core
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Global strategy is a capstone, case based senior level course. It focuses on the role of top management in formulating and implementing business and corporate level strategies. The course is structured on conceptual discussions from textbook material, experiential learning from Harvard Business School case analysis.

Kuwait University

Lecturer, 2013 – 2015

College of Engineering and Petroleum, Department of Architecture

Instructor Experience

Course development, grading, and teaching independently

0690-211	Computer Applications in Architecture	200-level core course
0690-286	Graphic Design	200-level major elective

Teaching Assistant Experience

Assisted professor in lectures

0690-331	Interior Design	300-level major elective
0690-492	Graduate Architectural Design Studio II	400-level core capstone

TEACHING Interests

- Entrepreneurship and Innovation
- International Business
- Principles of Management
- Business Capstone
- Global Strategy

RESEARCH Interests

- Institutions and entrepreneurship
- Government policy and Small Medium Enterprises
- Women entrepreneurship
- International entrepreneurship
- Trade patterns between countries and globalization
- Quantitative Methods & Applied Econometrics

CONFERENCE PRESENTATIONS

Alkharafi, N. (2022). "The Impact of Entrepreneurial Skills on Government Funding & Intention to Close SME in Kuwait." Presented at *Ktech (SME Opportunities & Challenges in Kuwait)*, Kuwait.

Alkharafi, N. (2018). "Government Intervention to Bolster Entrepreneurship: The Case of Start-Up Chile." Presented at the *Babson College's Babson College Entrepreneurship Research Conference*, Waterford, Ireland.

Edelman, L.F., Brush, C.G. and Alkharafi, N. (2017). "The Labyrinth of Women's Entrepreneurship." Presented at the *Bentley Research Colloquium (The Changing Nature of Work)*, Waltham, MA.

Alkharafi, N. (2017). "An Empirical Examination of the Role of Institutions in Entrepreneurship." Presented at the *CYRUS Institute of Knowledge Conference*, MIT Campus, Cambridge, MA.

PUBLICATIONS

Alsaber, A., Alkharafi, N., AlHussainan, O., Odeh, B., Setiya, P., Alkandari, A., Nafea, R., & Solanki, U. (2022). The influence of moderating sustainable HRM practices with training on job performance in the private sector in Kuwait. *International Journal of Manpower*.

Edelman, L. F., Brush, C., Alkharafi, N. (2018). The labyrinth of women's entrepreneurship. *Time for Solutions: Addressing Gender Barriers in the Workplace*, 99-118.

WORKING PAPERS

Co-authored with Ahmad Alsaber: The Impact of Entrepreneurial Skills and Social Skills on Government Funding.

Co-authored with Ahmad Alsaber: Intrapreneurship in the Government Sector.

Co-authored with Linda Edelman & Tatiana Manolova: Government Intervention to Bolster Entrepreneurship: The Case of Start-Up Chile.

Co-authored with Linda Edelman & Tatiana Manolova: Country-Level Entrepreneurial Activity: A Critical Review and Research Agenda.

INSTITUTIONAL SERVICE

American University of Kuwait

Advisory Board

2022 - Present

The advisory board at the American University of Kuwait brings together faculty from the College of Business and Economics, alongside external stakeholders from local businesses, government, and the education sector with the goal to learn from other experiences and provide value in delivering academic programs. The university advisory board provide guidance and direction for the faculty, administration and the overall institution.

College of Business and Economics

Curriculum Committee

2020 - Present

The Curriculum Committee is charged with developing a comprehensive curriculum for the College of Business and updating that curriculum on a constant basis. The Curriculum Committee makes recommendation regarding curricular issues, including new courses and program proposals related to the quality of the academic mission of the College of Business. It is responsible for reviewing the rigor and quality of the undergraduate program at the College of Business.

My role is to review the existing curriculum, make recommendations about new proposals and programs, and assess the rigor and quality of the program by developing measures for the Assurance of Learning (AoL) to understand graduating students' knowledge upon their completion of the program.

Strategic Management Committee

2020 - 2021

Developed the Management Program description for the course catalog

STUDENT ADVISING

Supervisor of a Research Assistant

January 2023 - present

Supervised one hired Research Assistant at the American University of Kuwait to conduct parts of the literature review, create the survey for data collection, and analyze the collected data.

Student Advisor

January 2022 – Present

I academically advise 15-30 students every semester in their junior and senior year at the College of Business and Economics to assist in course scheduling, registration, and graduation.

HONORS & AWARDS

2023

Babson College

Teaching Entrepreneurial Mindset Development Program

A program fully sponsored by the Babson Global Center for Entrepreneurial Leadership to develop MENA region faculty in teaching the entrepreneurial mindset and promoting a sustainable entrepreneurial leadership culture and ecosystem.

2015 – 2019

Bentley University

Full tuition scholarship for Ph.D. program (≈\$50,000/year)

TECHNOLOGY SKILLS

Stata, SPSS, JMP Statistical Software, Data visualization, Nvivo, AutoCAD, HTML, 3DMax, Form-Z, Adobe Photoshop, Business Simulations, Moodle, Blackboard, Respondus

LANGUAGES

Arabic (Native/Bilingual proficiency), English (Native/Bilingual proficiency)

MEDIA

“Encouraging Social Entrepreneurship in Kuwait" October 13, 2014

<https://storage.kuwaittimes.com/pdf/2014/oct/13/p22.pdf>