

## Faculty C.V.

1. **Name and date of birth:**  
Nadim Matta. December 20, 1974
2. **Academic Rank**  
Full-Time Faculty. Lecturer of Graphic Design
3. **Degrees**  
MA TypoGraphic Studies \_ 1999  
London College of Printing and Distributive Trades, London, UK.  
*(current London College of Communication – University of the Arts)*  
BA Graphic Design \_ 1996  
Notre Dame University – NECHE ACCREDITED, Louaize, Lebanon.
4. **Service at this Institution**  
August 17, 2021 - Present
5. **Professional Experience**  
March 2000 – August 2021:  
Notre Dame University – NECHE ACCREDITED, Louaize, Lebanon  
Ramez C. Chagoury Faculty of Architecture, Arts and Design  
Full Time Faculty Member  
Assistant Professor - Design Department, Graphic Design program  
2008 - 20011 / 2017 - 2019: Chairperson, Design Department,
6. **Consulting Experience**
7. **Professional Registration**
8. **Publications** *Principal publication of last five years (give titles and references)*
  - a) Refereed Journals
  - b) Conferences  
City Street 3 Conference, 31 October – 3 November 2018  
The Use of ASCIIzed Arabic in Lebanon as a Manifestation of Changing Cultural Identity: A Changing Streetscape – ISSN 2617-3727  
Co-Authored with Professor Ian Montgomery, Dr. Jean Pierre El Asmar and Mr. Christopher Murphy
  - c) Books / Work featured in:  
“Arabic for Designers: An inspirational guide to Arabic culture and creativity”, Mourad Boutros, Thames and Hudson \_ UK, 2017, ISBN-10-0500519536, ISBN-13-978-0500519530
9. **Membership in Professional Societies**  
International Society of Typographic Designers (ISTD)

2015 – present: Jury member at the ISTD International Student Assessment Scheme competition

10. **Patents, Honors and awards**

International Society of Typographic Designers (ISTD)

July 2021: Award in recognition of typographic achievement

11. **Courses taught**

a) Academic Courses

**Fall Courses (Undergraduate Courses, 3 hours per week per course, Lecture and Studio Courses)**

GDP 214 Fundamental of Graphic Design,

GDP 318 Infographics,

GDP 322 Applied Typographic Design,

GDP 412 Packaging,

GDP 413 Print Management and Production,

GDP 415 Branding for Design,

GDP 463 Arabic Type Design

**Spring Courses (Undergraduate Courses, 3 hours per week per course, Lecture and Studio Courses)**

GDP 223 Fundamental of Typography,

GDP 321 Visual Communication I,

GDP 325 Sustainable Graphic Design,

GDP 361 Type Design and Experimental Typography,

GDP 416 Collaborative Design for Change

GDP 423 Professional Practice and Portfolio Preparation,

GDP 465 Senior Studio.

b) Intensive professional short courses

c) Community Service courses

12. **Other Duties**

a) Department

Design Department Chairperson (3 credits course waiver / 30% Salary increase)

Department Curriculum Committee (1.5 hours per week)

Department Personnel Committee (1.5 hours per week)

Department Program Review Committee (1.5 hours per week)

Department Courses Review (2 hours per week)

Student Advisor

b) College level

Faculty Personnel Committee (3 hours per week)

Faculty Curriculum Committee (3 hours per week)

Council of Chairpersons (2 hours per week)

DOAC (Learning Outcome Assessment) (4 hours per week)

c) Institution level

NDU Branding Committee (Chairperson) (5 hours per week)

University Curriculum Committee (Chairperson) (3 hours per week)

University Council Faculty Representative (1.5 hours per week)

- d) Outside the institution  
External Assessor for the ISTD International Society of Typographic Designers  
Steering Committee: City Street Conference III (2018) / Track Chairperson

**13. Research**

Research Grants

- 14. Participation in Specific Programs** *Specific program/ workshops in which faculty member has participated to improve teaching and professional competence during last five years.*