

Ali D. Aljamal

Publications

PUBLICATIONS (REFEREED)

- Ali Aljamal, Mark Speece & Mohsen Bagnied (2022) Understanding resistance to reductions in water subsidies in Kuwait, *Local Environment*, 27:1, 97-111, DOI: [10.1080/13549839.2021.2002287](https://doi.org/10.1080/13549839.2021.2002287)
- Aljamal, Ali, Speece, Mark, Bagnied, Mohsen (2020) Sustainable Policy for Water Pricing in Kuwait. *Sustainability* 12(8), 3257 DOI: <https://doi.org/10.3390/su12083257>
- Aljamal, Ali, Speece, M., Bagnied, M. (2016). Water in Kuwait: Building a research agenda for practical policy impact and student experiential learning. *Journal of Business Research* Vol. 69 Issue 11 Pages 5065–5070 DOI: <https://doi.org/10.1016/j.jbusres.2016.04.081>
- Aljamal, Ali D., Cader, H. A., Chiemeké, C., Speece, M. Empirical assessment of e-learning on performance in principles of economics. *International Review of Economics Education*, Vol. 18, January 2015, Pages 37–48. DOI: [10.1016/j.iree.2015.02.002](https://doi.org/10.1016/j.iree.2015.02.002)
- Fusilier, M. R., Russell, J. D., Aljamal, A. (2014). Enterprising instructional initiative: Development of a human resource management major in the Middle East. *International Journal of Innovation in Education*. 2:2/3/4, 103–120. DOI: <http://dx.doi.org/10.1504/IJIE.2014.067922>

BOOKS

- Lord, William B., James L. Henderson, Russell L. Gum, Ali D. Aljamal, and Frenec Sziderovsky. 1994. Managing the Colorado River in a Severe Sustained Drought: an Evaluation of Institutional Options Using Simulation and Gaming. In: *Coping with Severe Sustained Drought in the Southwestern United States*, edited by Robert A. Young 11:1-74. Water Research Laboratory, Utah State University Logan, Utah, USA.

CONFERENCE PRESENTATIONS

- “Informal university linkages with government scientific research: facilitating market adoption of household solar technology” (w Speece & Bagnied), in the 43rd Annual Macro-marketing Conference, Leipzig, Germany, 10-13 July 2018 pp. 530-533. <http://society.macromarketing.org/assets/proceedings/2018-macromarketing-proceedings.pdf>
- “Class consultancies for developing managerial skills in the Gulf” (w Speece & Bagnied), 3rd MENA Higher Education Leadership Forum, Dubai, United Arab Emirates, 14-16 November 2017.
- “The entrepreneurial university and sustainable development in Kuwait: Research agenda on food, water, and energy” (w/ M. Speece and M. Bagnied) 9th Biennial Conference, US Society for Ecological Economics, 25-28 June 2017, St. Paul, MN, USA.
- “Do Class Size Matter in Online Learning Settings? (with Hanas Cader), International conference on

excellence in leadership and management in higher education”, 28-29 July 2016, Vietnam.

“Water in Kuwait: Building a research agenda for practical policy impact and student experiential learning” (w/ Speece & Bagnied). Global Innovation and Knowledge Academy Conference, Valencia, Spain, 20-23 March 2016 at the Fundación ADEIT-University of Valencia.

"Brand behavior for bottled water in Kuwait" (w/ M. Speece and M. Bagnied), the 17th Eurasia Business and Economics Society (EBES) Conference, 15-17 October 2015, Venice, Italy.

"Extra-economic issues in willingness to pay for water in Kuwait" (w/ M. Speece, the 40th Annual Macro-marketing Conference, 25-28 June 2015, Loyola University, Chicago, IL, USA. <http://macromarketing.org/wp-content/uploads/2012/12/Proceedings-V13-2015-all-w-TOC-June22-1.pdf>

"Perverse Water Subsidy: Perceptions and Prospects" the 16th EBES Conference, Bahcesehir Univ. with support of the Istanbul Economic Research Association, 27-29 May 2015, Istanbul, Turkey.

"Willingness to Pay for Water in Kuwait" at the 15th EBES Conference at the ISCTE-IUL Instituto Universitário de Lisboa 8-10 Jan 2015, Lisbon, Portugal.

"Understanding Water Management in Kuwait: an Application of IAD Framework" the 44th Mid-Continent Regional Science Association (MCRSA) Annual Conference, 29-31 May 2013, Kansas City, MO, USA.

"Social Welfare and Resource Efficiency: Limits of Moral Suasion in Heavily Subsidized Utilities" the 43rd Mid-Continent Regional Science Association (MCRSA) Annual Conference 6-8 June 2012, Minneapolis/St. Paul, MN, USA.

"Food Consumption and Waste in Kuwait: the Prospects for Demand-Side Approach to Food Security" (w/ M. Bagnied), the 16th International Business Research Conference (the World Business Institute), 12-13 April 2012, Dubai, UAE. Published in the *International Review of Business Research Papers* Vol. 8. No.6: 15-26.

“E-Learning and Economics: An Empirical Assessment of Performance in Principles Courses” the Accreditation Council for Business Schools and Programs (ACBSP) Annual Conference, 24-27 June 2011, Indianapolis, IN, USA.

“Understanding the Environment and Cultural Linkages in a Utility Subsidized Economy: A Case Study of Kuwait”, the 10th International Business Research Conference, 16-17 April 2009, Dubai, UAE. Published in the *International Review of Business Research Papers* Vol. 5, No. 4: 46-53.

“Water and Energy Conservation in Arid Environment: How Far Moral Suasion Can Go in Heavily Subsidized Utilities” and “Income and Substitutional Effects of Arid Dry Climate on Water Conservation” (presented by H. Cader), the 3rd Regional Conference on Natural Resources in the Tropics (NRTrop3), 3-5 August 2009, Sarawak, Malaysia.

SEMINARS & INVITED PRESENTATIONS

Ali Aljamal. Faculty Training: Developing a Robust Metric for Course Embedded Assessment, AACSB Assurance of Learning. College of Business & Economics, American University of Kuwait, Fall 2023.

Ali Aljamal. Organized workshop entitled: Diffusion of Sustainable Development Goals and the Strategic Development Goals of Kuwait 2023 across the curriculum: A pragmatic Approach. College of Business & Economics, American University of Kuwait, May 31, 2023.

Ali Aljamal. Presentation entitled "Prospects of the Kuwaiti Economy in the low oil prices era" DM Circle, Feb 8, 2016, Jumeirah Messilah Beach Hotel, Kuwait.

Ali Aljamal. Presentation entitled "Role of Economics in developing a sustainable business Model" Reach Club Business Model Competition, 22 Apr 2015. AUK, Kuwait.

Aljamal, Ali. Presentation entitled "Role of Economic Education in Promoting Efficacy in Media" Arab Media Forum, Arab Planning Institute, 9-13 Dec 2012, Kuwait.

Aljamal, Ali. Presentation entitled "Islamic Tourism", during Islamic Tourism seminar at the Gulf Studies Center, 20 Oct 2010, AUK, Kuwait.

Aljamal, Ali. Presentation entitled "A Framework for Understanding Security Threats in the Gulf." Presented in a seminar on Security Issues in the Gulf, Gulf Studies Center, 27 April 2010, AUK, Kuwait.

Aljamal, Ali. Presentation entitled "The Inner-Working of Institutions." as part of L.E.A.D. (Learn, Experience, Achieve, Discover) Program, 17 March 2009, AUK, Kuwait.

Aljamal, Ali. Presentation entitled "Managing Other People's Time Effectively." Presented as part of L.E.A.D. (Learn, Experience, Achieve, Discover) Program, 10 March 2008, AUK, Kuwait.

RESEARCH & CONFERENCE GRANTS

Research Initiation Grant (500 KD). Assessment of Economic Competitiveness in Kuwait & GCC, with Mohsen Bagnied (Approved Jan 20, 2015).

Research Initiation Grant (500 KD). Understanding Water Demand in Kuwait, with Mohsen Bagnied (Approved Apr 21, 2014).

Research Initiation Grant (500 KD). Assessing the Effectiveness of eLearning, with Charles Chiemeke and Ebrahim Merza (Approved Jan 16, 2012).

Research Initiation Grant (500 KD). Looming Rate of Exchange War: Perspectives on Kuwait and GCC Economies, with Charles Chiemeke (Approved Feb 2011).

Research Completion Grant (500 KD). Assessing the Culture of Resource Conservation in Kuwait, June 2009 with Mohsen Bagnied and Hanas Cader.

Research Initiation Grant (500 KD). Assessing the Culture of Resource Conservation in Kuwait: The Case of Kuwaiti Adults and High School Students, February 2009 with Mohsen Bagnied and Hanas Cader.