

CURRICULUM VITAE

1. **Name** : MOHAMMAD H. AKBAR, Ph.D.
2. **Academic Rank** : Full – Time
3. **Degrees Obtained**
 - **Doctorate in Media and Mass Communication:** American University in London. (U.K), 2005.
 - **Masters in Political Comm. and Mass Media:** Fairfield University. (U.S.A), 1985.
 - **B.A. in Arts and History:** Kuwait University, 1980.
4. **Service at this Institution**
 - Assistant Professor of Communication and Media at American University – Kuwait, August 2007–Present.
 - Appointed Internship Coordinator of Communication and Media in 2009
 - Appointed Director of The Gulf Studies Center in 2010.
5. **Professional Experience:**
 - Advisor to the Minister of Information – The Honorable Sheikh Salman Hamoud Al Sabah
 - Head of TV Translation and Library at Kuwait Television – Channel 2 in(2005)
 - Head of English News Department for 12 years/ Editing News and Producing Documentary in(1985)
 - News Editor in Arabic News Department for one year in(1982)
 - One year as a PR at the Ministry of Information accompanying delegate from abroad.
 - Four years as an on-air Studio Director and local series at KTV- 2 in(1976)
 - A year's practice with Thompson Foundation and BBC in London(1990)
 - Director of media center at UK during the invasion in 1990

 - Produced a TV documentary about the sufferings of the Kuwaiti people during the Iraqi invasion was shown in UK, Egypt and GCC countries.
 - Produced News bulletin with Thompson foundation in Cardiff , Wales.
 - Daily bilingual translation of movies, series and all types of documentaries at KTV- 2.
 - Established Media center in Cardiff to campaign against the Iraqi invasion in Kuwait.
 - Produced a documentary about the droughts in Tunisia in cooperation with the United Nations.
 - Established TV Translation after it was demolished by the Iraqi invasion in Kuwait.
 - Currently working on a book in English titled "The Media and the Society in Kuwait". (Finalizing – chapters and index.)

6. Courses taught

- COMM 230- Principles of advertising
- COMM 240 - Principles of Public Relations
- COMM 380 - Media translation
- COMM 388 - Independent study (COMM 425)
- COMM 310 - Broadcast Journalism
- COMM 388 - Independent study (COMM 360)
- COMM 388 - Independent study (COMM 312)
- COMM 338 - Copywriting for advertising
- COMM 427 - Writing for the Mass media
- COMM 388 - Independent study advertising campaign (COMM 455)
- COMM 470 - Internship
- HUCM 473 - Internship
- COMM 480 CAPSTONE
- COMM 309 Film Production II
- Introduction to Education technology - Applied Education
- Media translation – Kuwait University

Intensive professional short courses:

- Education Technology- Applied Education Authorities

Community Service courses:

- Al Atiq Bin Zaiid School- Effect of translation on education

7. Other Duties

- College level: Member of AALLE committee for accreditation.2010, 1 hour per week.

Service to the University

- Advising students
- Advisor to the Media Club.
- Organized several Field Trips for students and arranged several guest speakers who have achieved great success in Media Communication.
- Participating in University Show Cases.
- Displaying student production.
- Member of the articulation committee.
- Member of grade appeal committee.

Service to the Profession

- Member of Kuwait cinema club
- Member of Small Business Consulting Group.
- Member of Arab Women's Union for Arab affairs.
- Member of AALE Self Study.

Received an Award for Academic Excellence in Advertising in the Middle East.

Number of students advised each semester

- Between 25 – 30 students

8. Research

Research Grants

- Akbar, M. and Hennessy, K – Research – documentary production in theater in Yemen. Initiation Grant of KD500.00
- Mohammad, A, and Anastasia, K. (2013). Media Use, Political Advertising, and Interpersonal Communication in the 2012 Parliamentary Elections in Kuwait.
- Vatandoust, Gholamreza, and Mohammad, A. (2011).Kuwaiti Women and their social understanding and attitudes towards globalization. A paper presented in a conference in Qatar.
- Dakhli, M., Ohan, C., School, T.A., Mohammad, S., Mohammad, A. and Dinkha, J. (2008).A study of the labor market dynamics and trends in Kuwait: A multi-perspective approach. Proceedings of the Southern Management Association.

Refereed Journals

- Kononova, A. and Akbar, M. (2015) *“Interpersonal Communication, Media Exposure, Opinion Leadership, and Perceived Credibility of News and Advertising During the December 2012 Parliamentary Election in Kuwait”*, International Journal of Communication 9(2015), 1206–1228 1932–8036/20150005.
- Mohammed, S. and Mohammad, A. (2010) Arab and Western images in Middle East satellite television advertising (under review Journal of International & Intercultural Communication)
- Mohammed, S. and Mohammad, A. (2008). Political television advertising in the 2008 Kuwait election (under review).
- Mohammed, S. and Mohammad, A. (2008). Arab and Western images in Middle East satellite television advertising (AUK Occasional Paper).
- Dakhli, M., Ohan, C., School, T.A., Mohammad, S., Mohammad, A. and Dinkha, J. (2008).
- A study of the labor market dynamics and trends in Kuwait: A multi-perspective approach. Proceedings of the Southern Management Association.
- Media, Museums, and Memorials heritage development and national identity A field study of Hawaii for Kuwaiti students.
- A collaborative study conducted by Dr. Marjorie Kelly, Dr. Mohammad H. Akbar Ashkanani, Dr. Hesham Al-Awadi

Conferences

- Akbar, M. (2017) "Images In Translation and Translation in Images: The Beauty of the Image is in the Message," for the Arab-US Communication Educators Association AUSACE 2017, Journalism and Mass Communication in the Age of Instant Information, American University of Cairo.
- Kononova, A. and Akbar, M. (2013) "Two-Step Flow of Information Approach: Media Use, Political Advertising, and Interpersonal Communication in the 2012 Parliamentary Elections in Kuwait" 2nd Annual International Conference on Journalism & Mass Communications Thailand (JMComm 2013); 10/2013.
- Mohammad Akbar & Mohammed Satti (2011). The impact of television translation on education in Kuwait. A paper presented in a conference in GUST, West Mishref.
- Vatandoust, Gholamreza, and Mohammad, Akbar (2011).Kuwaiti Women and their social understanding and attitudes towards globalization. A paper presented in a conference in Qatar.
- Mohammed, S and Mohammad, A. (2008). Arab and Western images in Middle East satellite television advertising: Implications for the advertising classroom. A paper presented to the third Liberal Arts Conference, Salmiyah, Kuwait, May.

Books

- Mohammad H. Akbar, (2012) A book on **Media Translation**. Published by Cambridge Scholars.
- Mohammad H. Akbar, (2009) A book on **Media and Society in Kuwait**.
- Mohammed, S and Mohammad, A. (2008). **The usage colloquial language in children's program and its effect on Arabic language**.
- Published a book on **TV Translation** in Arabic currently used as a Text book at the Kuwait University.

ACADEMIC RESEARCH NETWORK

- Published a book on TV Translation in Arabic currently used as a Text book at the Kuwait University.
- Training MA students at Kuwait Television for TV Translation.
- Conducting showcase for Advertising at American University, Kuwait.
- A seminar at the Ministry of Education on the effect of TV Translation on Education.
- A member of Library digitizing at Kuwait Television.
- Training course with Al-Rai TV on Broadcast Journalism and TV advertising for AUK students.
- Training course with Al-Watan TV on Broadcast Journalism for AUK students.
- Training course with Kuwait Television on Radio Broadcast for AUK students.

Extra-Curricular Activities

- Organized several Field Trips for students and arranged several guest speakers who have achieved great success in Media Communication.

