

Curriculum Vitae

Fahed Yahya Al-Sumait

Dept. of Communication and Media
American University of Kuwait
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ACADEMIC PREPARATION

- Ph.D. Communication. University of Washington - Seattle, WA 2011
- Dissertation: *Contested Discourses on Arab Democratization in the United States and Kuwait*
 - Ph.D. Committee: David Domke (Chair), Lance Bennett, Philip Howard, Nancy Rivenburgh, Resat Kasaba
- M.A. Communication. University of New Mexico - Albuquerque, NM 2006
- B.A. Mass Communication & Journalism. University of Washington - Seattle, WA 1998

ACADEMIC EMPLOYMENT

American University of Kuwait

Associate Professor of Communication Sept. 2022-Present

Gulf University for Science and Technology, Kuwait

Sept. 2012-Aug. 2022

Acting Vice President for Academic Affairs Aug. 2019-June 2020

Chair, Global Studies Center Sept. 2018-Aug. 2019

Coordinator, Mass Communication and Media Department Sept. 2018-Aug. 2019

Department Chair, Mass Communication and Media Department Sept. 2013–Aug. 2018

Advisor to the Vice President of Academic Services May 2013–May 2015

Interim Dean of Student Affairs Jan. 2013-May 2013

Assistant Professor of Communication Sept. 2012–Aug. 2022

London School of Economics and Political Science, Middle East Centre

May 2018-Aug 2018

Visiting Research Fellow

National University of Singapore, Middle East Institute

Sept. 2011–Aug. 2012

Post-Doctoral Research Fellow

TEACHING EXPERIENCE

- Case Studies in PR & Advertising
- Feature and Magazine Writing
- Fundamentals of Advertising
- Intercultural Communication
- Internship Program Coordinator
- Introduction to Mass Media
- Introduction to Public Relations
- Mass Communication Theory
- Media Criticism and Influence
- Media Literacy
- Organizational Communication
- Photojournalism
- Political Communication
- Public Speaking
- Senior Project Capstone Course
- Senior Seminar in Communication
- Theories and Research Methods in Comm.
- Writing for PR & Advertising
- (TA) Basic Concepts of New Media
- (TA) Cultural Impacts of Technology
- (Graduate Seminar TA) Intercultural Communication and the Environment

MANUSCRIPTS AND PRESENTATIONS

Peer-Reviewed Journal Articles

- Al-Sumait, F.**, Helsper, E. & Rahali, M. (*In Press*). Adapting Global Methodologies to Digital Inequalities Research in a Multicultural Arab Environment. *Convergence*.
- Al-Sumait, F.**, Tryzna, M., Alkazemi, M., & Boone, E, L. (2022). Evaluating Multicultural Educational Experiences and Intercultural Communication Competence in an Arab Context. *Journal of Intercultural Communication*, 22(2), 63-73. doi.org/10.36923/jicc.v22i2.59
- Al-Sumait, F.**, Frederick, E., Al-Kandari, A., & Sharif, A. (2021). Cultural Influences on Opinion Expression in an Online and Offline Arab Context. *Asiascape: Digital Asia*. (8)3. 240-263. DOI: 10.1163/22142312-bja10016
- Al-Kandari, A., **Al-Sumait, F.** & Al-Hunaiyyan, A. (2017). Looking Perfect: Instagram Use in a Kuwaiti Cultural Context. *Journal of International and Intercultural Communication*. 11(1), DOI: 10.1080/17513057.2017.1281430
- Navarro, C., Moreno, A., & **Al-Sumait, F.** (2017). Social Media Expectations between Public Relations Professionals and their Stakeholders: Results of the ComGap study in Spain. *Public Relations Review*. 43(4), 700-708. ISSN 0363-8111, <https://doi.org/10.1016/j.pubrev.2016.12.008>
- Al-Sumait, F.** (2011). Public Opinion Discourses on Democratization in the Arab Middle East. *Middle East Journal of Culture and Communication*. 4(2), 125-145. DOI: 10.1163/187398611X571319
- Sheets, P., Domke, D., Wells, C., Lingle, C., Ballantyne, A., **Al-Sumait, F.**, & Cordingley, K. (2011). America, America: National Identity, Presidential Politics, and National Mood. *Mass Communication and Society*. 14(6).765–786. DOI: 10.1080/15205436.2010.551017
- Al-Sumait, F.**, Lingle, C., & Domke, D. (2009). Terrorism's Cause and Cure: The Rhetorical Regime of Democracy in the US and UK. *Critical Studies on Terrorism*. April. 2(1). 7-25. DOI: 10.1080/17539150902752432

Edited Volumes

Jeffords, S. & **Al-Sumait, F.** (Eds.). (2015). *Covering Bin Laden: Global Media and the World's Most Wanted Man*. University of Illinois Press. Champaign, IL. ISBN: 978-0-252-08040-1

Al-Sumait, F., Lenze, N., & Hudson, M. C. (Eds.). (2015). *The Arab Uprisings: Catalysts, Dynamics and Trajectories*. Rowman & Littlefield, New York. ISBN: 978-1-4422-3901-2

Book Chapters

Al-Sumait, F., Dashti, A. & Kaposi, I. (2020). Chronicling Kuwait's Media Evolution: The Politics of Technology and Regulation. In N. Miladi & N. Mellor (Eds.), *Routledge Handbook on Arab Media*. Routledge. ISBN 978-1-1383-8548-1

Tryzna, M., Alkazemi, M.F. & **Al-Sumait, F.** (2020). Examining the Intercultural Outcomes of Internationalized Education in the Arabian Peninsula. In P. Turner, S. Bardhan, T. Holden & E. Mutua (Eds.), *Internationalizing the Communication Curriculum in an Age of Globalization: Why, What, and How* (pp. 165-184). Routledge. ISBN 978-0-3672-1794-5

Alkazemi, M., **Al-Sumait, F.**, & Navarro, C. (2017). Communicating Food Safety in the Highly Multicultural Country of Kuwait. In J.V. Turk & J. Valin (Eds.), *Public Relations Case Studies from around the World* (2nd ed) (pp. 245-266). Peter Lang Publishing. ISBN: 978-1-4331-4552-0

Jeffords, S. & **Al-Sumait, F.** (2015). Introduction. In S. Jeffords & F. Al-Sumait (Eds.), *Covering Bin Laden: Global Media and the World's Most Wanted Man* (pp. vii-xxxvi). Champaign, IL: University of Illinois Press. ISBN: 978-0-252-08040-1

Jeffords, S. & **Al-Sumait, F.** (2015). Epilogue: Zero Dark Thirty. In S. Jeffords & F. Al-Sumait (Eds.), *Covering Bin Laden: Global Media and the World's Most Wanted Man* (pp. 235-244). Champaign, IL: University of Illinois Press. ISBN: 978-0-252-08040-1

Al-Sumait, F., Lenze, N. & Hudson, M. C. (2014). Broadening Conversations on the Arab Uprisings: Crossing Disciplines, Approaches, and Geographies. In F. Al-Sumait, N. Lenze and M. Hudson (Eds.), *The Arab uprisings: Catalysts, Dynamics and Trajectories* (pp. 3-30). New York: Rowman & Littlefield. ISBN: 978-1-4422-3901-2

Al-Sumait, F. (2014). Communicating Politics in Kuwait. In P. N. Howard & M M. Hussain (Eds.), *State Power 2.0: Authoritarian Entrenchment and Political Engagement Worldwide*. (pp. 99-112). London: Ashgate. ISBN: 978-1-138-25010-9

Al-Sumait, F. (2014). A Rhetorical Tightrope: U.S. Political Discourse on Arab Democracy following the Cold War. In K. Prasad (Ed.), *Transforming International Communication: Media, Culture and Society the Middle East*. (pp. 277-328). BR Publishing Company. ISBN: 978-93-505-0143-6

Reviews

Al-Sumait, F. (2017). How Propaganda Works, by J. Stanley, Princeton University Press, 2015, 353 pp., ISBN 9780691173429. *Global Discourse*, 7(2-3).420-423. DOI: 10.1080/23269995.2017.1285623 (*Invited Book Review*)

Al-Sumait, F. (2009). The Emerging Foundations of a Growing Field of Inquiry. *Journal of Arab and Muslim Media Research*. Nov. 2 (1). 159-163. (*Invited Conference Review*). <https://doi.org/10.1386/jammr.2.1and2.159/7>

In progress

Bardhan, S., Chen, Y.-W., **Al-Sumait, F.**, Wang, H.L., & Görpe, S. (*under revision: Annals of the International Communication Association*). Ecocultural Identity and Differential Vision: Gazing Back at the U.S.-Centric Intercultural Communication Field to Consider a Pluriversal Story.

Al-Mutairi, T., Dashti, A., **Al-Sumait, F.**, & Al-Kandari, A. (*under review: International Journal of Organizational Analysis*). Making Sense of COVID-19: Varied Approaches to Internal Crisis Communication in Kuwait.

Al-Sumait, F. (*in progress*). The Digital Impacts of COVID-19 in Kuwait. *London School of Economics Middle East Centre Paper Series*.

Public Documents

Al-Sumait, F., Helsper, E.J., Navarro, C. Al-Saif, N., & Raut, N. (2022). Kuwait's Digital Inequalities Report. From Digital Skills to Tangible Outcomes national project report. Available at: <https://www.lse.ac.uk/media-and-communications/assets/documents/research/projects/disto/Kuwait-report.pdf>

Al-Sumait, F., (2022). Inequalities: The Persistent Obstacle to Kuwait's Digital Transformation. *The London School of Economics Middle East Centre*. Available at <https://blogs.lse.ac.uk/mec/2022/06/29/inequalities-the-persistent-obstacle-to-kuwait-digital-transformation/>

Al-Sumait, F. (2018). From Tankers to Tablets: Is Kuwait Ready for a Digital Evolution? *The London School of Economics Middle East Centre*. Available at <http://blogs.lse.ac.uk/mec/2018/08/24/from-tankers-to-tablets-is-kuwait-ready-for-a-digital-evolution/>

Al-Sumait, F. (Dec. 21, 2012). "A Battle For Legitimacy: Gauging Kuwait's Electoral Results" *Jadaliyya online news magazine*. Arab Studies Institute.

Al-Sumait, F. (Oct. 26, 2012). "A Boiling Kettle: Kuwait's Escalating Political Crisis" *Jadaliyya online news magazine*. Arab Studies Institute.

Al-Sumait, F. (July 2, 2012). "Chaos in Kuwait: Politics as Usual?" *Jadaliyya online news magazine*. Arab Studies Institute.

Gustafson, K. & Al-Sumait, F. "Photo conversations about climate: Engaging teachers and policymakers through photography and narrative." *The Sightline Institute*.

Conference Papers and Panels

Al-Sumait, F. "Assessing the Digital Impacts of COVID-19 in Kuwait." Middle East Studies Association Conference. Denver, CO. 2022

Al-Sumait, F., Helsper, E. & Rahali, M. "Exploring (and Contesting) the Reproduction of Technological Imperialism: Adapting Digital Inequalities Research to a Multicultural Arab Environment." British Society of Middle East Studies Conference. St. Andrews, Scotland. 2022

Galperin, H., Helsper, E., Al-Sumait, F., Van Deursen, & A., Correa, T. "Looking back, sideways and forward: Probing the relevance of digital equity and justice research in a networked world." Blue Skies Workshop. International Communication Association Conference, Paris, France. 2022

- Al-Sumait, F., Helsper, E. & Rahali, M. "Cross-cultural complexities in digital inequalities research: A Case Study of Kuwait." International Association for Media and Communication Research, Nairobi, Kenya. 2021
- Al-Sumait, F. "Evaluating Kuwait's Digital Ecosystem: The Prospects and Pitfalls of Technological Transformation." The Middle East Studies Association Conference. New Orleans, LA. 2019
- Al-Sumait, F. "Chequebooks or Change? Assessing Gulf Rentierism after the Arab Uprisings." Panel Chair. The Middle East Studies Association Conference. New Orleans, LA. 2019
- Al-Sumait, F. "From Tankers to Tablets? Evaluating Kuwait's Digital Media Aspirations." The Gulf and Arabian Peninsula: Production and Consumption Systems. The American University of Kuwait Gulf Studies Symposium. Kuwait. 2019
- Al-Sumait, F. & Tryzna, M. "Evaluating Intercultural Communication Competence in an Expatriate-Majority State." The Cross-Cultural Communication Conference, Zayed University, Abu Dhabi. 2019
- Al-Sumait, F. & Tryzna, M. "Intercultural Competence Among University Students in Kuwait: The Role of Language, Demography and Education." Invited Lecture. The American University of Kuwait Gulf Studies Center. Kuwait. 2018
- Al-Sumait, F. "The Politics of Art and Culture in the Gulf and Beyond." Panel Chair and Discussant. The Middle East Studies Association Conference. San Antonio, TX. 2018
- Al-Sumait, F. "Revisiting the Gulf with New Approaches to Bahrain, Qatar, and Oman." Panel Chair and Discussant. British Society of Middle East Studies Conference. King's College, London. 2018
- Al-Sumait, F. "The Comparative Politics of Sub-state Identity in the Middle East." Participant. The Middle East Centre, London School of Economics and Political Science. 2018
- Al-Sumait, F. "The 30th Exeter Gulf Conference: Beyond Oil, Sheikhs and Security. Plotting New Trajectories in Gulf Studies." Participant. Exeter University. 2018
- Al-Sumait, F. "Tribes and the State in the Middle East." Participant. The Middle East Centre, London School of Economics and Political Science. 2018
- Al-Sumait, F. "9th Annual Gulf Research Meeting." Participant. The Gulf Research Centre. Cambridge University. 2018
- Al-Sumait, F., Tryzna, M., & Alkazemi, M. "Creating Global-Ready Graduates: The Impact of Higher Education on Intercultural Competence." Accepted for International Association for Intercultural Communication Studies. Chicago, IL, USA. 2018.
- Al-Sumait, F. "Arab Democracy in the Rhetorical Public Sphere: A Revised Framework for Analysis." Media in the Contemporary Middle East. Middle East Institute, National University of Singapore. 2015
- Al-Sumait, F. and Tryzna, M. "Assessing the Impact of Western-Style Higher Education on GCC Students' Intercultural Effectiveness." Knowledge-Based Development in the Gulf. American University of Kuwait. 2015
- Al-Sumait, F. and Tryzna, M. "Creating Global-Ready Graduates? The Impacts of Western-Style Higher Education on Intercultural Effectiveness and Business Communication in the GCC." Gulf Research Centre Cambridge, Workshop Nine: Science & Technology Education, Research and Innovation in GCC Countries. Cambridge, England. 2014

- Al-Sumait, F. " Shall It Not Utterly Wither? A Discussion on Religion's Growing Rhetorical Disconnect with the Outside World." Roundtable Discussant. National Communication Association Conference. Washington D.C. 2013
- Al-Sumait, F. "The GCC and the Arab Uprisings," invited panel speaker. The Issam Fares Institute for Public Policy, The American University of Beirut. 2013
- Al-Sumait, F. "A Rhetorical Tightrope: U.S. Political Discourse on Arab Democracy following the Cold War." Middle East Studies Association Conference. Denver, CO. 2012
- Al-Sumait, F. "Kuwaiti perspectives on new media, democratization and the Arab Spring." International Studies Association Conference. San Diego, CA. 2012
- Al-Sumait, F. "Political Communication & Democratization in the Middle East." Temasek Foundation's Asia Journalism Forum conference on Reporting People Power. Singapore. 2012
- Al-Sumait, F. Organizer and Chair: "Self-craft and State-craft in Qatar and Kuwait: National Identity, Education, and Political Discourse." Middle East Studies Association Conference. Washington D.C. 2011
- Al-Sumait, F. "Variable Terrain: Kuwaiti Discourses on Arab Democratization." Middle East Studies Association Conference. Washington D.C. 2011
- Al-Sumait, F. "Connecting and Communicating: Arab Media and the Uprisings." Crisis in the Middle East: Recent Developments in the Arab Spring Conference. Co-Organized by the Issam Faris Institute for Public Policy at the American University of Beirut and the Middle East Institute. Singapore. 2011
- Al-Sumait, F. "Terrorism's Cause and Cure: The Rhetorical Regime of Democracy in the US and UK." Global Media and the War on Terror Conference. London, England. 2010
- Al-Sumait, F. "Middle East Public Opinion on Democratization." National Communication Association Conference. Chicago, IL. 2009
- Al-Sumait, F. "A Model for Assessing the Contested Discourses of Arab Democratization." 3rd annual doctoral symposium on Arab and Muslim media research. King's College, University of London. 2009
- Al-Sumait, F., Lingle, Colin., & Domke, David. "Articulating Terrorism with Democracy in Western Media." University of Washington Communication Conference. Seattle, WA. 2009
- Al-Sumait, F. "Islam and Social Change." Panel Chair. Communicating the Sacred: Religion at the Academic Crossroads. University of Washington Interdisciplinary Symposium. Seattle, WA. 2008
- Al-Sumait, F, Clark, R. & Sheets, P. "When Electoral Democracy 'Goes Bad:' Administrative Discourses on 'Democracy' Before and After Electoral Wins of Hamas and Hezbollah." Presented at International Communication Association. San Francisco, CA. 2007
- Al-Sumait, F. "The Message of the Medium: Measuring Source Credibility, Media Consumption and Conceptions of Islam." Western States Communication Association. Seattle, WA. 2007
- Al-Sumait, F. "Sacrifice and Symbols." Panel Chair. Communicating the Sacred: Toward an Interdisciplinary Dialogue on Religion. University of Washington Interdisciplinary Symposium. Seattle, WA. 2007

- Al-Sumait, F. “Media Consumption, (Mis)representations, and Muslim Stereotypes: A Triangulated Investigation.” International Conference on Fundamentalism and the Media. Boulder, CO. 2006
- Al-Sumait, F. Organizer, University of New Mexico Communication and Journalism Symposium, Albuquerque, NM. 2005 and 2006
- Al-Sumait, F. “Integrating Narratives and Metaphors to Analyze Media Coverage of the 2003 Iraqi War.” Top Graduate Paper. Rocky Mountain Communication Association. Colorado Springs, CO. 2005
- Al-Sumait, F. “Visual Rhythms.” Rocky Mountain Communication Association. Colorado Springs, CO. 2005
- Al-Sumait, F. “An Analysis of News Media Narratives in the 2003 Iraqi War.” University of New Mexico Communication and Journalism Symposium. Albuquerque, NM. 2005
- Al-Sumait, F. “Rhetorical Criticism” and “Visual Communication” Panels. Panel Chair. University of New Mexico Communication and Journalism Symposium, Albuquerque, NM 2005

FUNDED FIELD WORK

- From Digital Skills to Tangible Outcomes (DiSTO)-Kuwait. Co-Principle Investigator with Dr. Ellen Helsper. Funded by the Middle East Centre at the London School of Economics and Political Science (LSE). Sept. 2019-Present
- Kuwait. *Nationally representative survey of residents’ ICT access, skills, outcomes and satisfaction.*
- Fulbright-Hays Doctoral Dissertation Research Abroad Fellow. Funded by US Department of Education. Sept. 2010–April 2011
- Kuwait City, Kuwait. Dissertation Project: *Contested Discourses on Arab Democratization in the United States and Kuwait*
- The World Information Access Project. With Dr. Philip Howard, Principal Investigator. Funded by the National Science Foundation. August 2007
- Cairo, Egypt–Information and Communication Technologies for Development: *Egypt’s “IT clubs” Initiative*
 - London, England–*New Media and Arab Social Movements* April 2009

HONORS, AWARDS AND GRANTS

- LSE Kuwait Programme Collaborative Research Grant. Evaluating Digital Skills and Tangible Outcomes in Kuwait. Middle East Centre, London School of Economics and Political Science (LSE). (USD \$100,000.00) 2019
- Short-Term Visiting Research Fellowship. Evaluating Digital Transformations in Kuwait. Middle East Centre. London School of Economics and Political Science (LSE). 2018
- Summer Faculty Fellowship. Gulf University for Science and Technology, Kuwait. 2018

Competitive travel grant from the Kuwait Foundation for the Advancement of Sciences to attend <i>Europe and the Middle East & North Africa: Building Bridges, Mapping the Future</i> . Science Po, Paris. (USD \$5,000.00)	2018
Research grants for multi-year project on the Impacts of Western-Style Higher Education on Intercultural Effectiveness in Kuwait. Gulf University for Science and Technology (USD \$20,780.00) and The Kuwait Foundation for the Advancement of Sciences (USD \$43,700.00)	2014
Competitive delegate award from the Kuwait Foundation for the Advancement of Sciences to attend <i>Whither the Arab World? Revisiting Democratic Transition Theory</i> . Science Po, Paris. (USD \$5,100.00)	2014
Competitive Executive Education grant from the Kuwait Foundation for the Advancement of Sciences to attend <i>Crisis Leadership in Higher Education</i> . Harvard Graduate School of Education and Harvard Kennedy School, Cambridge, MA. (USD \$4,000.00)	2014
Post-Doctoral Research Fellowship. Middle East Institute, National University of Singapore.	2011
Dissertation of the Year Award, National Communication Association's International and Intercultural Division	2012
Fulbright-Hays Doctoral Dissertation Research Abroad Fellow. Kuwait City, Kuwait. Project: Contested discourses on Arab democratization. (USD \$50,000.00)	2010-2011
Peter Clarke Graduate Research Grant for projects of social benefit. University of Washington. (\$USD \$2,000.00)	2009
Title VI Fellowship Award Recipient. Foreign Language and Areas Studies (FLAS), Intensive Arabic in Cairo, Egypt. Jackson School of International Studies at the University of Washington. (USD \$5,500.00)	2009
National Science Foundation Research Project Travel Allocations. Field data collected for Dr. Philip Howard, PI of the Information Access, Field Innovation, and Mobile Telephony/Computing in Developing Countries project. Egypt (USD \$3,500.00) and England (USD \$2,800.00)	2007 & 2009
Project grants for Photovoice environmental outreach project: Conversations about Climate. The Sightline Institute (USD \$1,500.00) and The Walter Chapin Simpson Center for the Humanities (USD \$500.00)	2008
Graduate Research Assistanceship, from Dr. Philip Howard for the World Information Access Project, Funded by the National Science Foundation	2008 & 2009
Graduate Research and Teaching Assistanceships. Department of Communication, University of Washington	2006-2010
Jack G. Shaheen Mass Communications Scholarship, national award for Arab-Americans excelling in Media Studies. The American-Arab Anti Discrimination Committee. Washington D.C. (USD \$1,000.00)	2007
Conference grants for conducting: <i>Communicating the Sacred: Religion at the Academic Crossroads</i> , Department of Communication; Graduate School Fund for Excellence and Innovation; Center for Comparative Religion. University of Washington	2007

Conference Travel Awards, Conferences: National Communication Association, International Communication Association; Fundamentalism and Media; Doctoral symposium on Arab and Muslim media research. Paid through Department of Communication, University of Washington	2006, 2007 & 2009
Research Project Grant, Office of Graduate Studies, University of New Mexico. (USD \$1,000.00)	2006
Outstanding Graduate Student of the Year Award. By Communication and Journalism Department, University of New Mexico	2006
Jean Civikly-Powell Outstanding New Teaching Assistant Award. Communication and Journalism Department, University of New Mexico	2005
Top Graduate Paper Award. Rocky Mountain Communication Association Conference, University of Colorado at Colorado Springs	2005
Graduate Teaching Assistanceship, Communication and Journalism Department, University of New Mexico	2004-2006

HONORARY SERVICE APPOINTMENTS

Member, Senior Research Management Advisory Council. Kuwait Foundation for the Advancement of Sciences (KFAS)	Nov. 2021-Present
Board Member, Kuwait Programme Alumni Group. Middle East Centre, London School for Economics and Political Science (LSE)	Dec. 2020-Present
President, Association for Gulf and Arabian Peninsula Studies (AGAPS) Affiliate Organization of the Middle East Studies Association (MESA)	Nov. 2018-Present
Board Member. Association for Gulf and Arabian Peninsula Studies (AGAPS) interest group for the Middle East Studies Association (MESA)	Nov. 2016-Nov. 2018
Advisory Council Member, World Congress for Middle East Studies (WOCMES)	Nov. 2019-Present
Project Team Leader, Kuwait's Digital Transformation 5-Year Strategy Team. Kuwait Foundation for the Advancement of Sciences (KFAS)	Oct. 2020-Jan. 2021
Team Member, Pre-Feasibility Study for the Establishment of the Kuwait Institute for Business and Technology. Kuwait Foundation for the Advancement of Sciences (KFAS)	Oct. 2020-June 2021
Advisory Board Member, "New Kuwait" Vision 2035 Project. Supreme Council for Planning and Development. The State of Kuwait	Oct. 2018-May 2019
Advisory Council Member, Service Hero Customer Satisfaction Index for Kuwait and the UAE, Khayal Consultants	Jan. 2017-Present

Advisory Committee Member, Educating for Sustainability Program, En.v Earth & Kuwait Foundation for the Advancement of Sciences (KFAS)	Jan. 2017-Present
Advisory Committee Member, Quorum Centre for Strategic Studies, London-Kuwait	Aug. 2016-Present
Advisory Board Member, Gulf Financial Center. College of Business. Gulf University for Science and Technology	Mar 2018-Aug. 2019
Program Advisor. Kuwait Foundation for the Advancement of Sciences—Harvard University. Programs Selection Committee	2016-2018
Communication Leader, Association for Gulf and Arabian Peninsula Studies (AGAPS) interest group for the Middle East Studies Association (MESA)	Nov. 2015-Nov. 2018
Honorary Senior Fellow at the Middle East Institute, National University of Singapore (NUS)	2015-2017
Program Advisor. Kuwait Foundation for the Advancement of Sciences—Sciences Po, Paris	2014-2019

INVITED LECTURES AND SPEECHES

Invited Speaker. Transitioning from Tankers to Tablets? Assessing Inequalities in Kuwait's Digital Readiness. Middle East Centre, London School of Economics and Political Science.	2022
Invited Speaker. Career Talks on the Theme of Marketing and Communication in Kuwait. HSBC, Kuwait.	2021
Invited Speaker. Experts Networking Event: Education to Career. Kuwait's Achievers For Future Opportunities, NGO, Kuwait.	2021
Invited Participant, Research Workshop: Reforming Welfare Systems and the “Social Contract” in Kuwait and the GCC. Kuwait Programme London School of Economics and Political Science.	2021
Invited Speaker. Uprisings in the Middle East. Middle East Institute at the National University of Singapore.	2018
Invited Speaker. Intercultural Competence Among University Students in Kuwait. Gulf Studies Center. American University of Kuwait.	2018
Fellowship Presentation. From Tankers to Tablets: Is Kuwait Ready for a Digital Evolution? London School of Economics and Political Science.	2018
Invited Speaker. Prospects and Pitfalls of Intercultural Communication. For the Arab Crossroads Program. New York University-Abu Dhabi.	2016
Panel Moderator. Civil Society and You(th). For the En.v STAND program in partnership with the Middle East Partnership Initiative. Kuwait.	2016
Invited Speaker. Communicating Across Cultures Public Lecture. The Dar Al-Ithar Al-Islamiyyah. Yarmouk Cultural Center. Kuwait.	2016

Invited Panel Speaker. Media in the Contemporary Middle East Conference. The Middle East Institute at the National University of Singapore.	2015
Book Launch Speaker: Topic: The Arab Uprisings: Catalysts, Trajectories and Dynamics. The Middle East Institute at the National University of Singapore.	2015
Invited Speaker. Topic: Communicating Politics in Kuwait. The Middle East Institute at the National University of Singapore.	2015
Public Panel Discussion. Topic: Social media and entrepreneurship. Organized by the U.S. Embassy Kuwait. Hosted at the Arab Media Forum, Kuwait.	2014
Speaker and Moderator. Topic: News literacy and the media in Kuwait. The Arab Media Forum, Kuwait.	2014
Participant. Building Effective Science, Technology and Innovation (STI) Systems for the Sustainable Development of the State of Kuwait. Kuwait Foundation for the Advancement of Sciences (KFAS).	2014
Public Panel Discussion. Topic: The Meaning of Democracy in Kuwait. American University of Kuwait.	2014
Public Lecture. Topic: Debating Arab Democracy in the USA. Gulf University for Science and Technology.	2013
Panel Chair and Organizer. Topic: The Geopolitics of Oil and the Looming Crisis in the Gulf. Middle East Institute. National University of Singapore.	2012
Public Lecture. Topic: 9/11 A Decade Later: Case Closed? Middle East Institute. National University of Singapore.	2012
Panel Chair. Topic: Arab Development Deigned. Middle East Institute. National University of Singapore.	2012
Closed-Door roundtable Session. Topic: New Movements, New Messages, and New Means in the Arab Spring. Presented at the Cradle of Conflict: Tensions in the Eastern Mediterranean Sessions. Organized by the Issam Faris Institute of Public Policy at the American University of Beirut.	2012
Class Lecture. Topic: Authoritarianism and Democratization in the Wake of the Arab Uprisings. Tembusu College, National University of Singapore.	2012
Panel Chair. Topic: A Quiet Realignment: The Impact of the 2011 Popular Unrest in the Gulf on Southeast Asia's Energy Arrangements. The National University of Singapore.	2012
Public Lecture. Topic: A closer look at the GCC States: Histories, cultures and connections. Office of International Affairs. National University of Singapore	2012
News interviews. Topics: 9/11 10-year anniversary special report; the death of Anwar AlAwlaki; The Arab Uprisings year-in-review; the Tunisian revolution; The Syrian revolts; Egyptian elections. Channel News Asia, Mediacorp. Singapore.	2011
Lecture. Topic: Middle East history, economics, and politics. For the Study Trips for Engagement and EnRichment (STEER) Program. National University of Singapore.	2011-2012
Community workshop. Topic: Communicating Across Cultures. Advocates for Western Arab Relations (AWARE) center, Kuwait.	2011

Organizational Communication course. Topic: Behavior-based interviewing. American University of Kuwait.	2010
ESL course. Topic: <i>Worldviews</i> . University of Washington.	2010
World Affairs Council, U.S. State Department's International Visitor Leadership Program. Topic: <i>International Journalism and U.S. Media</i> .	2009-2010
Health Leadership Program (UHELP). Topic: <i>Presenting for Your Peers</i> . University of Washington.	2008
Communication Scholarship and Public Life, graduate course. Topic: <i>Conducting Public Scholarship</i> . Evergreen State College.	2008
English as a Second Language course. Topic: <i>Communicating Across Cultures</i> . University of Washington.	2007, 2008
Presenter and Moderator. Topic: The History and Politics of Kuwait. US Military Officers CAPSTONE program at the Dar Al Ithar Al Islamiyya, Kuwait.	2007
Simpson Center for the Humanities; Politics, Poverty and Diversity Series. Topic: <i>Muslims in the United States</i> . University of Washington.	2007
Journalism Ethics course. Topic: Reporting on Muslims, Arabs, and the Middle East. University of Washington.	2007
Communication and Journalism Department Graduation Ceremony. Commencement Speaker. University of New Mexico.	2006
Intercultural Communication course. Topic: <i>Building Cross-Cultural Understanding</i> . University of New Mexico.	2005

ACADEMIC SERVICE

Acting Vice President for Academic Affairs, Gulf University for Science and Technology. August 2019-June 2020

Summary Responsibilities:

- Academic Supervision and Stewardship for College of Arts and Sciences, College of Business, and Foundation Program Unit
- Academic Affairs Budget Management
- Accreditation Supervision (AACSB, ABET, ACA, CEA, NOSS)
- Administrative Supervision for Library, Institutional Effectiveness Department, Graduate Studies and Research Office, International Programs Office, and Special Projects
- College of Engineering Establishment Project Supervision
- Crisis Management Leadership
- Faculty and Teaching Assistant Annual Merit Evaluations
- GUST Strategic Planning 2022
- International Partnerships and Programs
- International Rankings
- Faculty Sabbatical and Promotions
- University Manpower, Recruitment and Induction (Academic and Administrative)
- Virtual Learning Transition Leader (during COVID-19 Period)

Department Chair, Mass Communication and Media Department. Gulf University for Science and Technology.

Sept. 2013-
Aug. 2018

Summary of Achievements:

- Expanded department from 10 faculty and approx. 350 students in 2013, to 17 faculty and 625 students by 2018
- Established strategic planning and revised governance standards
- Secured ACA departmental Accreditation and course-load reductions for faculty
- Undertook departmental curriculum revision, alignment, and development activities, including introduction of seven new courses (Public Speaking, Advertising, Media Literacy, Visual Storytelling, Social Media Principles and Practices, Arab media and Society, and the Internship program)
- Established aid-work based, summer internship-abroad program
- Led six annual faculty-student collaborative conferences (THE SEEN, THE SCRIPT and THE CAUSE) integrated with departmental course offerings and majors
- Built standing collaboration activities with community organizations, local businesses, and industry professionals
- Created annual student Welcome and Orientation events
- Conducted brand audit and market analysis projects
- Introduced new major in Digital Media Production
- Significantly expanded capital assets and media production equipment, as well as expanded teaching and media production support staff and studio facilities
- Encouraged the development and growth of student clubs, including the Media Club, Model UN and Public Relations
- Initiated Outstanding Student Recognition Program

Acting Dean, College of Arts and Science. Gulf University for Science and Technology.

Summer 2016

Advisor to the Vice President for Academic Services. Gulf University for Science and Technology.

Spring 2013-
Spring 2015

Interim Dean of Student Affairs. Gulf University for Science and Technology.

Spring 2013

Notable Committee Service

2012-Present

University-Level:

Advisory Board Member of the Gulf Financial Center
Academic Affairs Leadership Committee (colleges and FPU)
Academic Affairs Management Committee (admin units)
Board of Trustees Executive Committee
Commencement Ceremony Organizing Committee (2020)
Course Capacity Regulation Taskforce (Chair)
Crisis Management Committee (Co-Chair)
Event Management Process Committee
Faculty Senate Dispute Task Force
Faculty Orientation and Induction Process Committee (Chair)
Foundation Unit Director & Coordinators Selection Committees
General Education Curriculum Reform Task Force
IRB Review Board Assessment Committee

IT Systems Upgrade and Integration Task Force (Chair)
ME Global Case Study Competition Committee
Public Relations Director Search Committee
QS Ranking Team (Chair)
Registration Process Evaluation Team (Chair)
Research and Creative Works Committee
Scholarship and Financial Aid Committee
Student Affairs Purchasing Review Committee
Student Association Election Committee
Student Dismissal Committee (Chair)
Student Elections Procedure Revision Taskforce
Student Summer Scholarship Committee
Technology Planning Council (Chair)
University Catalog Committee 2016 (Chair)
University Council
University Executive Committee
University Strategic Plan 2022 Drafting Committee (Chair)

College-Level:

Assessment, Accreditation and New Programs Committee
Curriculum Committee
College Council
Global Studies Center Steering Committee (Member & Chair)
Grade Dispute Committee
Long-Term Planning Committee
Dean's List Establishment Committee (Chair)
Research and Development Process Committee

Departmental:

Accreditation Committee (Chair)
Annual Student-Faculty Conference Committee (Chair)
Curriculum Committee (Member & Chair)
Curriculum Coordinator
Departmental Faculty Sessions (Member & Chair)
Digital Media Production Committee (Chair)
Events Committee (Member & Chair)
Long-Term Planning (Chair)
New Course Introduction Committee(s) (Chair)
Orientation Committee (Chair)
Radio/TV Curriculum Revision Taskforce (Chair)
Reaccreditation Committee (Chair)
Recruitment Committee (Member & Chair)
Research and Creative Works Committee (Chair)

Founding Member, Organizer and Chair. Global Studies Center. Leading research center at GUST focused on fostering research and awareness about global issues of local concern in Kuwait.

2015-2020

Journal Referee:

- British Journal of Middle Eastern Studies, Taylor & Francis
- Energy Research and Social Science, Elsevier
- Film, Media and Cultural Studies, Palgrave Macmillan
- Frontiers in Communication, Frontiers Media
- Frontiers in Psychology, Frontiers Media
- Global Media and Communication, Sage
- Journal of Digital Social Research
- Journal of Intercultural Communication Research, Routledge
- International Journal of Middle East Studies, Cambridge University Press
- Media and Communication, Cogitatio
- Middle East Journal of Culture and Communication, Brill
- Politics, Religion & Ideology, Taylor & Francis

Annual Country Coding Expert: Digital Society Project. Global collaboration conducted by researchers at Brandeis University, North Dakota State University, the University of Gothenburg, and the University of North Carolina at Chapel Hill. Part of the “Measuring Internet Politics” project funded by the National Science Foundation.	2022-Present
Annual Country Coding Expert: Varieties of Democracy Project. Collaboration of 50+ scholars co-hosted by the University of Gothenburg, Sweden; and the Kellogg Institute at the University of Notre Dame, USA	2017-Present
Selection Committee Member, Huawei Seeds for the Future Student Scholarship Program. In collaboration with the Kuwait Foundation for the Advancement of Sciences.	2019, 2020
Conference Organizer. THE CAUSE: Social Responsibility Project. Faculty-student collaborative activities including carnival launch event, 3 month-long charitable crowdfunding campaigns, and week-long conference. Gulf University for Science and Technology.	2015-2016
Conference Organizer. THE SCRIPT: Radio, TV, Film and Theatre Conference. Week-long, faculty-student collaborative conference. Gulf University for Science and Technology.	2014-2015
Conference Organizer. THE SEEN: Visual Communication Conference. Week-long, faculty-student collaborative conference. Gulf University for Science and Technology.	2013-2014; 2017-2018
Conference Reviewer: National Communication Association, Political Communication division; International and Intercultural division.	2011, 2013, 2016, 2018
Conference Reviewer: International Communication Association, Global Communication and Social Change division; Intergroup division; Political Communication division.	2010-2013, 2015, 2022
Conference Organizer: The Arab Uprisings One Year Later: Examining Possibilities and Risks. Middle East Institute. National University of Singapore.	2012
Conference Reviewer: Association for Education in Journalism and Mass Communication (AEJMC), Minorities and Communication division.	2010 2009

Organizational Member of Graduate Economizing Committee: Department of Communication. University of Washington.	
Elected Co-President: Communication Graduate Student Association Board. University of Washington.	2007-2008
Organizational Committee Graduate Representative: Department of Communication Diversity Community. University of Washington.	2008-2009
Tournament Judge: Jody Deering Nyquist Annual Speech Contest. University of Washington.	2008
Conference Volunteer. Western States Communication Association (WSCA). Seattle, WA.	2007
Annual Conference Co-Organizer: <i>Communicating the Sacred: Toward an Interdisciplinary Dialog on Religion</i> . University of Washington.	2007-2008
Event Planner: Departmental Research Gatherings. International Communication, Rhetoric & Critical studies, Technology and Society. University of Washington.	2007-2008
Event Planner: Graduate School Exams, “brown-bag” session. University of Washington.	2007-2008
Graduate Volunteer: <i>Laura Crowell Fund Run</i> . Department of Communication. University of Washington.	2007-2008
Orientation Organizer: Communication Graduate Student Orientation and Welcome. University of Washington.	Fall 2007
Vice President: Communication and Journalism Graduate Student Association. University of New Mexico.	2005-2006
Co-founder and Organizer: Annual C&J Department Graduate Symposium. University of New Mexico.	2004-2006
Mentor: Graduate Student Orientation Program. University of New Mexico and University of Washington.	2004-2007
Tournament Judge: Mercer Scholarships. University of New Mexico.	2004-2005

GRADUTE RESEARCH ASSISTANTSHIPS

Dr. Kirsten Foot	Spring 2010
Dr. Randal Beam	Spring 2010, Winter 2009
Dr. Nancy Rivenburgh	Winter 2010, Spring 2007
Dr. Philip Howard	Spring 2009, Fall 2006
Dr. Malcolm Parks	Spring 2009
Dr. Gina Neff & Dr. Ralina Joseph	Winter 2007
Dr. Patricia Moy	Fall 2006

TRAINING AND FACILITATION

Photovoice participatory-action workshop organizer. <i>Facilitating environmental dialog in the community</i> . Sponsorship and support through the Sightline Institute and Simpson Center for the Humanities. University of Washington.	April 2008
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Curricular Designer, Cross-cultural dialogue, mediation and online storytelling, Educating for Inclusion Program, En.v Earth. Kuwait	Sept-Nov. 2021
Staff Diversity Training. British Columbia Centre for International Education. <i>Thinking of Islam and Muslim Students: Inclusion, Access, and Accommodation</i> . Simon Fraser University. Vancouver, B.C.	Jan. 2008
International Student and Host Family Information Session. Malaspina University-College. <i>Adjusting to Student and Family Life for International Students</i> .	Sept. 2007
Faculty and Staff Diversity Training. Malaspina University-College. <i>Understanding and Serving Middle Eastern and Arabic Speaking Students</i> .	Sept. 2007
Content Coordinator and Diversity Trainer. Colorado State University. <i>Middle East Diversity Awareness Training Series</i> .	March 2007
Student Information Session. Colorado State University. <i>Middle Eastern and Arabic-Speaking Student Orientation Session</i> .	March 2007
Faculty and Staff Diversity Training. University of Washington. English Language Program faculty in-service session. <i>Pedagogical Variations between Arabian Gulf and North American School Systems</i> .	April 2007
Workshop Team Member. Seattle Youth Summit and Mayor's Town Hall Meeting. <i>Talking Back: Race in media and what you can do about it</i> .	April 2007

LANGUAGES

English: Native Speaker

Arabic: Intermediate proficiency in reading, writing and speaking

MEMBERSHIPS

Association for Gulf and Arabian Peninsula Studies (AGAPS)

Middle East Studies Association (MESA)

British Society for Middle East Studies (BRISMES)

National Communication Association (NCA)

International Communication Association (ICA)

PROFESSIONAL EXPERIENCE

<i>Corporate Communications and Public Relations Leader</i> EQUATE Petrochemical Company, Kuwait	Sept. 1998- June 2004
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PROFESSIONAL TRAINING

Crisis Leadership in Higher Education. Harvard Graduate School of Education and Harvard Kennedy School, Cambridge, MA.	2014
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News Literacy Pedagogy. Center for News Literacy, State University of New York (SUNY), Stonybrook. [Hosted in Kuwait].	2013
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Pedagogy. Graduate Student Development Seminar. University of Washington.	2007- 2008
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Intern and participant for “Building the Intercultural Paradigm” with Dr. Milton Bennett, Summer Institute for Intercultural Communication, Portland, OR.	2005
Intern and participant for “Understanding Racial and Ethnic Identity in the U.S.” with Dr. William Cross and Dr. Terrell Jones, Summer Institute for Intercultural Communication, Portland, OR.	2005
Intern for “Foundations of Intercultural Communication” with Dr. Donna Stringer and Dr. Andy Reynolds, Summer Institute for Intercultural Communication, Portland, OR.	2005
“Personal Leadership: Effective Intercultural Teamwork” with Dr. Barbara Schaeffer and Dr. Gordon Watanabe, Summer Institute for Intercultural Communication, Portland, OR.	2005
Teaching the Basic Course. Graduate TA Resource Center. University of New Mexico.	2004
Public Relations Master Class, Institute for International Research. UAE.	2002
Marketing in a Multicultural Environment, Gray Business Communications. UAE.	2000

DIGITAL PRESENCE

LinkedIn	https://kw.linkedin.com/in/fahed-al-sumait-2a12474
Orcid	https://orcid.org/0000-0001-9756-7924
Publons	https://publons.com/author/752798/fahed-al-sumait#profile
Research Gate	https://www.researchgate.net/profile/Fahed_Al-Sumait
ResearcherID	http://www.researcherid.com/rid/E-7299-2016

TECHNICAL QUALIFICATIONS AND CERTIFICATIONS

- Adobe Lightroom – Advanced skills
- AtlasTi Scientific Programs (Qualitative Software) – Advanced skills
- Behavioral Based Interviewing–Certified by International Targeted Selection (USA)
- CANVA Graphic Design Platform – Intermediate skills
- ISO Internal Systems Auditor: 9001-2000 Standards
- Moodle, WebCT, and Catalyst Course Management Programs – Advanced skills
- Moovly video editing platform – Basic skills
- NVIVO qualitative data analysis software – Intermediate skills
- Photography – Bait Louthan School of Arts, Kuwait
- Qualtrics XM Survey Software – Intermediate skills
- Statistical Program for the Social Sciences (SPSS) – Basic skills
- WordPress web design content management software – Intermediate skills

REFERENCES

Professor Ellen Helsper

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Former Department Chair, Mass Communication and Media, Gulf University for
Science and Technology
Tel: (965) 9443-6321; Email: bourk.m@gust.edu.kw

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Robertson School of Media and Culture
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Peninsula Studies
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Dr. Crystal Ennis

Vice President of the Association for Gulf and Arabian Peninsula Studies
University Lecturer Political Economies of the Middle East. Leiden University
Institute for Area Studies. Netherlands.
Tel: (317) 1527-5635; Email: c.a.ennis@hum.leidenuniv.nl

Additional References Available Upon Request