

# What's On



Photos during the Embassy of Vietnam in Kuwait celebration of the Lunar New Year.

## Vietnamese chef and calligrapher elevate UN-backed event

### Embassy of Vietnam celebrates Lunar New Year with grand reception

KUWAIT CITY, Jan 28: The Embassy of Vietnam in Kuwait hosted a reception at the Al-Kout Beach Hotel, at the first Vietnamese coffee shop in Kuwait, to celebrate the Lunar New Year.

This celebration marked the recognition of the holiday by the United Nations. The event welcomed members of the Vietnamese community, ambassadors, UN representatives, and a large number of friends in Kuwait.

As one of the Asian countries that observe the Lunar New Year festival, typically falling in late January or early February each year, Vietnam has rich traditions and customs that have been passed down through generations.

The attendees at the reception had the opportunity to savor traditional cuisine prepared by the Vietnamese chef, Hien Le, and receive calligraphy writings from Hoang Ngo, who is in Kuwait for an upcoming art exhibition.

The reception also featured performances by Vietnamese students studying the Arabic language at the Kuwait University.

Expressing gratitude to the Vietnamese community for their support over the years, HE Ambassador Ngo Tuan Thang emphasized the importance and meaning of the Lunar New Year, known as "Tet," which is a time for family reunions and reflection on the achievements and memories of the past year.

Ambassador Thang extended his best wishes for the upcoming Lunar New Year, expressing hope that the Vietnamese community will contribute to Kuwait's development and proudly represent their home country in the region, thereby enhancing the relationship between Vietnam and Kuwait.

Previously, in a resolution adopted on December 22, 2023, the United Nations General Assembly "acknowledged the significance of Lunar New Year, which is observed in many Member States," marking a significant step toward international recognition of traditional Asian culture in a world characterized by diverse cultures and harmony.



Ambassador H.E. Adarsh Swaika inaugurates LuLu Hypermarket's 'India Utsav' showcasing a week of Indian festivities.

## Spectacular celebration showcases a week of Indian festivities

### LuLu Hypermarket celebrates Indian Republic Day with 'India Utsav'



Ambassador Adarsh Swaika poses for a group photo.



Winners of the Great Indian Quiz.

KUWAIT CITY, Jan 28: LuLu Hypermarket, the leading retailer in the region, celebrated the 75th Indian Republic Day with a special 'India Utsav' promotion held from 24th to 30th January. The event was inaugurated by the Ambassador of India H.E. Adarsh Swaika in the presence of Sanjay K. Muluka, Counsellor – Commerce, Indian Embassy & LuLu Kuwait's top management on 27 January at the hypermarket's AlRai outlet.

During the week-long promotion, customers were treated to amazing discounts and offers on a wide range of Indian branded products. The discounts and promotional offers extended to groceries, meat, fruits and vegetables, non-food items, health and beauty products, fresh and frozen items, fashion and garments, footwear, and more. In addition, there was a special promotion where customers could receive half pay-back on Indian sarees and churidars.

The event was made even more memorable with the performance by a band of Indian school students playing traditional Indian welcome music. The students also showcased their talents by performing patriotic Indian songs during the event.

One of the highlights of the promotion was the 'Indian Fancy Dress Competition' exclusively for students of Indian schools in Kuwait. Over 400 students participated in the competition, with first, second, and third prize winners receiving valuable gift vouchers, certificates, and trophies, as well as consolation prizes for participants.

Another competition conducted specifically for students of Indian schools was the 'Great Indian Quiz', which witnessed participation by students for over 20 Indian schools in the preliminary round. The final competition took place on the day of the India Utsav inauguration at AlRai, with four top teams competing. The winning teams of the quiz received gift vouchers, special certificates, and medals, and trophies.

The India Utsav promotion also featured various other attractions and highlights, including cutouts of traditional Indian monuments, vivid decorations and a creative display of India's own 'Vande Bharat' train. Food stalls offering popular Indian dishes, and special food sampling counters that provided shoppers with a tantalizing taste of Indian foods.

Additionally, the week-long event served as a springboard for the launch of several new Indian products, including a wide range of Indian organic products and several varieties of Indian millets.

LuLu Hypermarket's 'India Utsav' promotion was a grand celebration of India's 75th Republic Day that presented to shoppers incredible offers, engaging competitions, and a vibrant Indian cultural experience.



Ambassador Adarsh Swaika during the cutting of the cake.



Performances from the young ones.

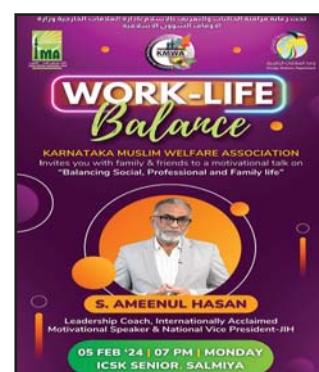
## KMWA to host motivational talk on social, professional and family life

KUWAIT CITY, Jan 28: Karnataka Muslim Welfare Association (KMWA), Kuwait a subsidiary of IMA, Kuwait is delighted to announce a public program on the topic of 'Balancing Social, Professional and Family Life', scheduled for 5th February 2024, at 7:00 PM in the Indian Community School - Senior Branch, Salmiya.

The event will feature a motivational talk by an internationally acclaimed speaker Mr. S. Ameenul Hasan, focusing on achieving harmony in social, professional, and family spheres, followed by a Q & A session. This program presents a unique opportunity for personal growth and development. Don't miss out on the chance to gain insights and practical tips for maintaining a healthy work-life balance.

We extend a warm invitation to you and your family to join us, as this event aims to benefit not only individuals but also their loved ones.

Following the enlightening talk, a delicious dinner will be served.



To ensure your spot, please register using the link <https://forms.gle/4h2gBwFdyHMCWRts5>. For more information and registration assistance, please contact 55553786 or 55802537. We look forward to your active participation in this enriching event!

## Joint initiative aims for business dev't in Kuwait

### AUK CCE and GATES forge partnership

KUWAIT CITY, Jan 28: The Center for Continuing Education (CCE) at the American University of Kuwait (AUK) and GATES Group collaborated on a joint initiative, aimed at providing comprehensive consulting, training, executive coaching, and fostering business transformation in Kuwait.

The newly unveiled initiative, SuCCEEd, is positioned to cater to the Kuwaiti market, offering specialized consulting services in human resources, training management, strategy, finance, accounting, and healthcare accreditation readiness. SuCCEEd will actively facilitate leaders and professionals in accessing continuous development solutions through collaborations with both local and international partners.

Functioning as an integral part of CCE, SuCCEEd assumes a pivotal role in bolstering leaders' development. It provides executive coaching and consulting services tailored to meet diverse market demands in Kuwait, including the accreditation mandate by GIG, Kuwaitization of the workforce, and the objectives outlined in Kuwait Vision 2035.



CCE, AUK, and GATES logos.

This strategic partnership combines AUK's education excellence and GATES Group's healthcare industry expertise to enhance healthcare management practices, cultivate leaders, and drive impactful business transformation.