

## LOCAL

## Summit to provide unique digital networking experience

## Fundamental media space transformation shout out for Changemakers

LONDON, Sept 26: The media and advertising industry is at a crucial turning point with the magnitude of ongoing digital transformation and disruption. Leaders in the media and advertising space have more burning issues to deal with now than ever before – you can sweep it under the rug, or face them. Mediospace Global Changemakers' Summit is for the ones who belong to the latter and want to stay ahead of the curve and extend their network outside their current circles.

Mediaspace.global, the social professional network for leaders in media, marketing, tech and regulation was designed to connect professionals from media, marketing, tech and regulation globally to facilitate conversations by meeting people, not just their social media profiles in the digital space.

The first Mediospace Global Changemakers' Summit on 28th September 2023 is the next step for the platform, its members and potential members to provide unique digital networking experience and high-level knowledge sharing through a full day virtual event.

It'll be followed by a post-summit meetup in London which also happens to be the Q3 session in the quarterly series of premium members' Mediospace Leadership Club London Roundtable.

Shifts and disruption in focus - to look out for opportunities

At the summit you'll be part of digital networking and high-level conversations on cutting-edge topics:

- Addressing the biggest shift in digital advertising since the 1990s
- Addressing the biggest tech disruption since the internet: AI
- Addressing monetisation in a cross-media and platform competition
- Addressing sustainability & effectiveness in the media and ad space
- Addressing digital transformation in the media and ad space

Explore a new format: conversational, networking-focused and anti-elitist

To ensure quality interaction, Mediospace leaders and ambassadors invite only 250 leaders, experts and innovators from the media, adtech, marketing and regulatory space globally.

Speakers – including TIME EMEA Managing Director and World Media Group chairman, Damien Douglas, worldwide known competition economist expert, Cristina Caffaro of Keystone and Navroop K. Sahdev, Founder and CEO of The Digital Economist and more – will also be part of the conversation that attendees can join.

The good news is that you can also join the conversation, no matter what your company size or location. Contact the Summit Ambassadors named below for an invitation.

Mediaspace.global is offering an 80% discounted ticket to women leaders, innovators, changemakers in the media, advertising, legal, policy making and tech space and 20 free tickets to next-



Damien Douglas

gen changemakers (under 30 years old).

Summit Ambassadors as gate-openers

■ Patricio Pagani /LATAM, Founder & Lead

Puma @TheBlackPuma, Growth Hacker, VC, Data

& Tech Angel Investor & Advisor & Futurist

■ Ellie Edwards-Scott/UK, Co-Founder of The

Advisory Collective, Strategic Advisor

Tamima Ibrahim/Africa, Business development

and marketing manager, Pan-Africa Network Group

■ Jane King/US, CEO and Founder, LilaMax

Media at the NASDAQ. Host, New to the Street,

NewsMax TV

■ Farrell Tan and Dr Craig J Selby/Asia, Co-

Founders of Orchan Asia Consulting and The Third

Degree

■ Walid Kanafani, CPM /Middle East, Founder

of Beyond Consulting Services, Global Vice Presi-

dent MENA- Education at the

International Advertising Association

■ Kinga Incze / EU, Founder and CEO of Medi-

ospace.global (kinga.incze@whitereport.global)

■ Lavina Suthenthran / any other regions, Head

of Content and Comm at Mediospace.global (lavina.suthenthran@mediospace.global)

Links

■ More details about Mediospace.global: Medi-

ospace.global

■ More details about the Summit: <https://www.eventbrite.co.uk/e/mediospace-global-changemakers-summit-tickets-617331484087>

Get invited to the Post-Summit London event

and book your ticket here: <https://www.eventbrite.co.uk/e/mediospace-leadership-club-london-q3-changemakers-summit-afterparty-tickets-698854110457?aff=oddtctcreator>

# World Peace Day celebration calls for rejection of violence & racism

## Kuwait's international standing praised



KUNA photo

Celebration of World Peace Day

Palestinians to a secure, sovereign, independent, and prosperous homeland within the borders of June 4, 1967.

Secretary-General of the League of Arab States, Ahmed Aboul Gheit, echoed these sentiments in a recorded speech, praising the Women's Institute's initiatives to empower Arab women in leadership roles, conflict prevention and resolution, peace building, and sustainability efforts.

He highlighted Kuwait's prominent role as a global advocate for peace and humanitarian work, acknowledging its recognition by the United Nations as a center for humanitarian efforts and honoring its late Amir, Sheikh Sabah Al-Ahmad Al-Jaber Al-Sabah, as a Humanitarian Action Leader in 2014.

### Resolution

He expressed his earnest desire for global peace, the resolution of disputes and conflicts, and the restoration of usurped rights, with a particular focus on the rights of

Rights Committee, established in 1971, has supported various programs aimed at achieving justice, political, economic, and social rights for women, and the inclusion of women's perspectives in peace-building initiatives.

Kawthar Al-Jawaan, the head of the institute and the Arab Women's Network for Peace, emphasized the urgent need for peace in today's world, which is plagued by wars, conflicts, poverty, homelessness, hunger, and climate crisis, even in seemingly peaceful nations. She called for collective action to promote peace, combat inequality, address climate change, and protect human rights. Al-Jawaan envisioned a world free of wars where individuals coexist peacefully, making the world a more beautiful and harmonious place.



Group photo of CCE and Gulf Bank representatives.

## Shaping future of banking excellence

### CCE-AUK, Gulf Bank collaborate on Ajyal 9th Edition

KUWAIT CITY, Sept 26: Inspired by the collective vision of maintaining a robust sustainability program that contributes towards achieving the New Kuwait Vision 2035, the Center for Continuing Education (CCE) at the American University of Kuwait (AUK) and Gulf Bank have continued their collaborative journey through the unique flagship annual development program, "AJYAL".

The Ajyal Program commenced its 9th edition, a six-month comprehensive learning journey, aiming to help learners develop key banking skills, cultivating high performing,

holistic bankers who are at the focus of the bank's long-term growth strategy by demonstrating promising potential on both personal and professional levels.

The objective of the program is to foster a performance-driven culture (PEOPLE), introduce technology solutions to enable a bank-wide digital transformation (TECHNOLOGY), and adopt world-class risk management practices (RISK), which in turn, would add value to the bank's vision.

Following the success of Ajyal 7 and 8, the Center continues to resound its motto "Learning never ends" by

designing an enhanced curriculum which corresponds to Gulf Bank's Ajyal core competencies. This curriculum is delivered through CCE's reputable professors and facilitators who employ creative learning methodologies, ideas, and strategies to empower participants to become future leaders.

Ms. Amal Al-Binali, AUK executive vice president, highlighted the significance of this collaboration, "AUK's partnership with Gulf Bank isn't just a collaboration; it is a testament to the University's leading role in Kuwait's educational transformation. AUK is at the forefront of supporting educators and local talents, equipping them with the tools needed to enhance their skills and keep them up to date with the fast-changing banking industry."

Ms. Nehal El Shafei, CCE director, commented on the program and what it entails, "From concept to completion, we are delighted to support Gulf Bank in delivering this innovative program designed with an integrated and interactive approach that provides participants with distinct and all-inclusive skill sets for promising talents at Gulf Bank."

AUK is an institution deeply rooted in its unwavering commitment to education and the ceaseless pursuit of knowledge. The University serves as a conduit for educational outreach, disseminating knowledge and expertise to the world at large."

## World Tourism Day focuses on sustainable future

MADRID, Sept 26, (KUNA): The World Tourism Day 2023, to be celebrated on Wednesday in the Saudi capital Riyadh, will focus on bringing the world together around them theme of Tourism and Green Investments.

According to the UN World Tourism Organization (UNWTO), Member States would mark the occasion in every region through a range of special events and programs.

On this occasion, UNWTO Secretary-General Zurab Polo-

likashvili said, "Tourism has never been more important for our economies or for our societies. Its potential is enormous. And so on this World Tourism Day, we celebrate tourism's ability to drive growth while also highlighting the vital need for investments to ensure such growth is inclusive and sus-

tainable."

During this year's celebrations, UNWTO will place the emphasis on Tourism and Green Investments.

**Lulu World FOOD**

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McVitie's Digestive Biscuits 400gm 2's  
£1.150

Doritos Assorted Chips 165gm 3's  
£1.540

Ferrero Rocher T-16 200gm  
£1.390

Lipton Yellow Label Tea Bag 200's  
£1.795

Afia Corn Oil 1.5Ltr 2's  
£2.690

Driscoll's Blueberry (South Africa) packet  
£0.695

Ferrero Rocher T-16 200gm  
£3.450

Walnut USA 200gm  
£4.990

Watermelon per kg  
£0.195

Avocado Hass (USA/Mexico) per kg  
£2.195

Kiwi Gold (New Zealand) per kg  
£2.495

Driscoll's Blueberry (South Africa) packet  
£0.895

Mandarin (Australia) per kg  
£0.995

Tomato Box  
£0.395

Potato (Lebanon) per kg  
£0.225

Norwegian Whole Salmon per kg  
£4.690

White Pomfret Medium /kg  
£4.990

Indian Chilled whole mutton/kg  
£3.190

New Zealand Chilled Lamb Leg Bone- In /kg  
£4.190

Alyoum Fresh Chicken 900gm 2's  
£2.430

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**RECALL INFORMATION**

**Mercedes-Benz Cars**  
MODEL: 206  
Model year: 2022-2023  
Total vehicles: 16

**RECALL REASON**

Mercedes-Benz AG has determined that on certain C-Class (206 platform) vehicles the bolts of specific 12V- and 48V-ground connections might be fastened with an insufficient torque. Furthermore, for plug-in-hybrid-variants the electrical drive train might be deactivated.

**REMEDY**

As a precautionary measure, the bolting of the ground connections will be checked and repairs to be performed if necessary. The required work certainly be carried out free of charge.

**CONTACT**

Please contact Al Mulla Automobiles Co.  
Phone 1-887-888  
Mercedes-Benz Service Centre - Al Shuwaikh Industrial Area - 9 Street  
Mercedes-Benz Service Centre - Al Shuwaikh Industrial Area - 13 Street  
Mercedes-Benz Service Centre for Passenger Cars - Al Ahmadi - 29 Street

This Recall is run pursuant to articles (42, 43, 44, 46 and 47) of no.39/2015 issuing the executive by laws of law no.39/2014 on Consumer Protection