

Summit to provide unique digital networking experience

Fundamental media space transformation shout out for Changemakers

LONDON, Sept 26: The media and advertising industry is at a crucial turning point with the magnitude of ongoing digital transformation and disruption. Leaders in the media and advertising space have more burning issues to deal with now than ever before – you can sweep it under the rug, or face them. Mediaspace Global Changemakers’ Summit is for the ones who belong to the latter and want to stay ahead of the curve and extend their network outside their current circles.

Mediaspace.global, the social professional network for leaders in media, marketing, tech and regulation was designed to connect professionals from media, marketing, tech and regulation globally to facilitate conversations by meeting people, not just their social media profiles in the digital space.

The first Mediaspace Global Changemakers’ Summit on 28th September 2023 is the next step for the platform, its members and potential members to provide unique digital networking experience and high-level knowledge sharing through a full day virtual event.

It’ll be followed by a post-summit meetup in London which also happens to be the Q3 session in the quarterly series of premium members’ Mediaspace Leadership Club London Roundtable.

Shifts and disruption in focus - to look out for opportunities

At the summit you’ll be part of digital networking and high-level conversations on cutting-edge topics:

- Addressing the biggest shift in digital advertising since the 1990s
- Addressing the biggest tech disruption since the internet: AI
- Addressing monetisation in a cross-media and platform competition
- Addressing sustainability & effectiveness in the media and ad space
- Addressing digital transformation in the media and ad space

Explore a new format: conversational, network-focused and anti-elitist

To ensure quality interaction, Mediaspace leaders and ambassadors invite only 250 leaders, experts and innovators from the media, adtech, marketing and regulatory space globally.

Speakers – including TIME EMEA Managing Director and World Media Group chairman, Damien Douglas, worldwide known competition economist expert, Cristina Caffarra of Keystone and Navroop K. Sahdev, Founder and CEO of The Digital Economist and more–will also be part of the conversation that attendees can join.

The good news is that you can also join the conversation, no matter what your company size or location. Contact the Summit Ambassadors named below for an invitation.

Mediaspace.global is offering an 80% discounted ticket to women leaders, innovators, changemakers in the media, advertising, legal, policy making and tech space and 20 free tickets to next-



gen changemakers (under 30 years old).

Summit Ambassadors as gate-openers

- Patricio Pagani /LATAM, Founder & Lead Puma @TheBlackPuma, Growth Hacker, VC, Data & Tech Angel Investor & Advisor & Futurist
- Ellie Edwards-Scott/UK, Co-Founder of The Advisory Collective, Strategic Advisor
- Tamima Ibrahim/Africa, Business development and marketing manager, Pan-Africa Network Group
- Jane King/US, CEO and Founder, LilaMax Media at the NASDAQ, Host, New to the Street, NewsMax TV
- Farrell Tan and Dr Craig J Selby/Asia, Co-Founders of Orchan Asia Consulting and The Third Degree
- Walid Kanafani, CPM /Middle East, Founder of Beyond Consulting Services, Global Vice President MENA- Education at the International Advertising Association
- Kinga Incze / EU, Founder and CEO of Mediaspace.global (kinga.incze@whitereport.global)
- Lavina Suthenthiran / any other regions, Head of Content and Comms at Mediaspace.global (lavina.suthenthiran@mediaspace.global)

Links

- More details about Mediaspace.global: Mediaspace.global
- More details about the Summit: <https://www.eventbrite.co.uk/e/mediaspace-global-changemakers-summit-tickets-617331484087>

Get invited to the Post-Summit London event and book your ticket here:<https://www.eventbrite.co.uk/e/mediaspace-leadership-club-london-q3-changemakers-summit-afterparty-tickets-698854110457?aff=oddtcreator>

World Peace Day celebration calls for rejection of violence & racism

Kuwait's international standing praised

KUWAIT CITY, Sept 26, (KUNA): On Monday evening, the Women’s Institute for Development and Peace hosted the eighth edition of the World Peace Day celebration. This event aligned with the United Nations’ theme for the year, “Working for peace is our ambition to achieve global goals.” The ceremony commenced with a recorded speech by Sheikh Dr. Ahmed Nasser Al-Mohammad Al-Sabah, who initiated the event under his patronage.

He emphasized the profound belief in peace’s values, advocated by both human and divine laws, striving for global peace, security, and stability that every human deserves. Sheikh Ahmed Nasser stated that peace should replace the destruction and devastation caused by wars and conflicts, underscoring Kuwait’s historical commitment to the inseparable elements of peace and development.

He highlighted Kuwait’s prominent role as a global advocate for peace and humanitarian work, acknowledging its recognition by the United Nations as a center for humanitarian efforts and honoring its late Amir, Sheikh Sabah Al-Ahmad Al-Jaber Al-Sabah, as a Humanitarian Action Leader in 2014.

**Resolution**

He expressed his earnest desire for global peace, the resolution of disputes and conflicts, and the restoration of usurped rights, with a particular focus on the rights of



Celebration of World Peace Day

KUNA photo

Palestinians to a secure, sovereign, independent, and prosperous homeland within the borders of June 4, 1967.

Secretary-General of the League of Arab States, Ahmed Aboul Gheit, echoed these sentiments in a recorded speech, praising the Women’s Institute’s initiatives to empower Arab women in leadership roles, conflict prevention and resolution, peace building, and sustainability efforts. He stressed the importance of international and regional collaboration, emphasizing the need for governments and the international community to empower women, ensuring their full and equal participation in achieving and preserving peace.

Aboul Gheit recognized the pivotal role women play in the peace equation and its sustainability. He also noted that the Women’s Rights Committee, established in 1971, has supported various programs aimed at achieving justice, political, economic, and social rights for women, and the inclusion of women’s perspectives in peace-building initiatives.

Kawthar Al-Jawaan, the head of the institute and the Arab Women’s Network for Peace, emphasized the urgent need for peace in today’s world, which is plagued by wars, conflicts, poverty, homelessness, hunger, and climate crisis, even in seemingly peaceful nations. She called for collective action to promote peace, combat inequality, address climate change, and protect human rights. Al-Jawaan envisioned a world free of wars where individuals coexist peacefully, making the world a more beautiful and harmonious place.



Group photo of CCE and Gulf Bank representatives.

Shaping future of banking excellence

CCE-AUK, Gulf Bank collaborate on Ajyal 9th Edition

KUWAIT CITY, Sept 26: Inspired by the collective vision of maintaining a robust sustainability program that contributes towards achieving the New Kuwait Vision 2035, the Center for Continuing Education (CCE) at the American University of Kuwait (AUK) and Gulf Bank have continued their collaborative journey through the unique flagship annual development program, “AJYAL”.

The Ajyal Program commenced its 9th edition, a six-month comprehensive learning journey, aiming to help learners develop key banking skills, cultivating high performing,

holistic bankers who are at the focus of the bank’s long-term growth strategy by demonstrating promising potential on both personal and professional levels.

The objective of the program is to foster a performance-driven culture (PEOPLE), introduce technology solutions to enable a bank-wide digital transformation (TECHNOLOGY), and adopt world-class risk management practices (RISK), which in turn, would add value to the bank’s vision.

Following the success of Ajyal 7 and 8, the Center continues to resound its motto “Learning never ends” by

وزارة التجارة والصناعة  
Ministry of Commerce and Industry

RECALL INFORMATION

Mercedes-Benz Cars  
MODEL: 206  
Model year: 2022-2023  
Total vehicles: 16

RECALL REASON

Mercedes-Benz AG has determined that on certain C-Class (206 platform) vehicles the bolts of specific 12V- and 48V-ground connections might be fastened with an insufficient torque. Furthermore, for plug-in-hybrid-variants the electrical drive train might be deactivated

REMEDY

As a precautionary measure, the bolting of the ground connections will be checked and repairs to be performed if necessary. The required work certainly be carried out free of charge.

CONTACT

Please contact Al Mulla Automobiles Co.  
Phone 1-887-888  
Mercedes-Benz Service Centre - Al Shuwaikh Industrial Area - 9 Street  
Mercedes-Benz Service Centre - Al Shuwaikh Industrial Area - 13 Street  
Mercedes-Benz Service Centre for Passenger Cars - Al Ahmadi - 29 Street

World Tourism Day focuses on sustainable future

MADRID, Sept 26, (KUNA): The World Tourism Day 2023, to be celebrated on Wednesday in the Saudi capital Riyadh, will focus on bringing the world together around them theme of Tourism and Green Investments.

According to the UN World Tourism Organization (UNWTO), Member States would mark the occasion in every region through a range of special events and programs.

On this occasion, UNWTO Secretary-General Zurab Pololikashvili said, “Tourism has never been more important for our economies or for our societies. Its potential is enormous. And so on this World Tourism Day, we celebrate tourism’s ability to drive growth while also highlighting the vital need for investments to ensure such growth is inclusive and sustainable.”

During this year’s celebrations, UNWTO will place the emphasis on Tourism and Green Investments.

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27 September - 03 October 2023  
Until Stock Last

4.180  
2.690  
Afla  
Corn Oil 1.5Ltr 2's

3.270  
1.795  
Lipton  
Tea Bag 200's

1.490  
1.150  
McVitie's  
Digestive Biscuits  
400gm 2's

1.540  
Doritos  
Assorted Chips  
165gm 3's

1.725  
1.390  
Ferrero Rocher  
16-200gm

4.990  
3.450  
Walnut  
USA /kg

0.385  
0.195  
Watermelon  
per kg

2.895  
2.195  
Avocado Hass  
(USA/Mexico)  
per kg

3.995  
2.495  
Kiwi Gold  
(New Zealand)  
per kg

0.895  
0.695  
Driscoll's Blueberry  
(South Africa) packet

1.295  
0.995  
Mandarin  
(Australia) per kg

1.345  
0.995  
Tomato  
Box

0.395  
0.225  
Potato  
(Lebanon)  
per kg

4.690  
Norwegian  
Whole Salmon  
/kg

4.990  
White Pomfret  
Medium /kg

3.190  
Indian  
Chilled  
whole mutton/kg

5.990  
4.190  
New Zealand  
Chilled Lamb Leg  
Bone-In /kg

2.430  
Alyoum  
Fresh Chicken  
900gm 2's

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