

Field trip offers students opportunity to gain real-life experiences

Communication and Media students at the AUK visit STC

KUWAIT CITY, June 30: The Communication and Media Department at the American University of Kuwait arranged a fieldtrip to STC, a Kuwait-based telecommunications company, to familiarize students with PR departments in multi-national organizations and provide them with the opportunity to gain real-life experiences. Professor Iqbal Al-Haddad, instructor of communication, accompanied the students and planned the trip for those enrolled in her Public Relations Writing, Introduction to Mass Communication, International Case Studies in Public Relations, and PR Campaigns courses.

In his presentation to the students, the STC HR manager discussed the organization's structure, introduced the board of directors, and discussed the roles of their executive managers. The STC PR managers also walked students through their internal and external PR and corporate social responsibility (CSR) activities. A tour of the offices was then given to the students.

"I believe that a trip of this kind adds a lot of benefit and value to the students where they can relate what they studied to the actual world. The majority were very much impressed of what they have seen and how the PR activities were implemented and executed, catering to various target audiences and for different causes," stated Professor Al-Haddad. The students' feedback was positive; many appreciated the opportunity to see their majors and coursework through a practical lens.



Group photo of AUK students at STC.

The COMM major is designed to help students become better consumers and producers of public information, strengthen their understanding of the role of communication in their personal, professional, and civic

lives, and prepare them for private and public-sector leadership positions in communication-related and other fields. To accomplish this, the communication and media program employs a flexible approach, exposing students to various branches such as advertising, journalism, public relations, and others. Laboratory courses sharpen

students' skills, lectures provide firm theoretical grounding, and internships enable students to view the profession from a variety of perspectives.



Sadiq Al-Mutawa and Sultan Al-Shamali honor Abdul Latif



Bader Al-Saleh



Jassim Al-Qattan



Amal Al-Azmi



Hashem Al-Rasheed



Omar Al-Muzayel

Parents thank school for their children's development



Team Z Racers — first place winners

Race part of PSHE program

British School of Kuwait holds Formula 1 in School Race Days

KUWAIT CITY, June 30: Year 7 students at The British School of Kuwait (BSK) recently enjoyed two exciting F1 in School Race Days as the culmination of their Personal Social Health and Economics (PSHE) programme of study this year.

The F1 in Schools project is a major part of the Year 7 PSHE course, the main objective being to help change the perceptions of science, technology, engineering and mathematics by creating a fun and exciting learning environment for the students that helps them to develop an informed view about career pathways in related fields. Each student in the project has a specific role: Project Manager, Marketing Manager, Research Manager, Design Manager, Manufacturing Manager, and Graphic Designer. The project is a formal competition that has both regional and world finals that allows schools an opportunity to compete against each other for the best car design and team management. The students design a model Formula 1 car in a 3D printing software, which is then designed and painted before being raced against each other to see which team has managed to make the fastest model. The students also need to create a team name and contact companies to seek sponsorship, and to arrange appropriate merchandise and advertising

in support of their team. Both the business side and the car design process are awarded points which determine the overall winner of the competition. There was excellent competition at BSK this year, with ten teams making it through to the final round on the last race day. In third place was Team 2NE1, with Elena Porcelli, Kavish, Wijesinghe, Sahil Seyad, Sara Patwary and Tala Odeh of Class 7.10 achieving an overall total of 23 points. Placing second was Team Hawks, also from Class 7.10, with Anya Gupta, Henry Anand, Lilia Tehfe, Samaira Sharma and Waleed Alfassam gaining an impressive 24 points. Achieving 1st place were Team Z racer, with Asrar Issa, Fadwa Andelmaguid, Faes Murad, Jaser Alomar, Mellak Rajab and Yousef Kesibato from Class 7.3 achieving an overall total of 24 points. So close was the competition between the top two teams in particular that it was necessary to have a final 'best of three' race in order to determine the overall winners, with the finest margin of these three deciding races being only 0.014 seconds. The F1 Coordinator, Gregory Cook said, "I am extremely proud of all the hard work the students have put into their projects this year. They have been a credit to themselves and have really shown the enthusiasm needed to get the most out of the programme."

RBK for Special Needs celebrates new graduates

KUWAIT CITY, June 30: The 4th Royal Britannia Kindergarten for Special Needs Graduation ceremony was held at the pre-school campus in Al-Sideeq Kuwait on June 8 where a total of 180 attendees, including preschool graduates, their parents, and teachers, gathered together to celebrate the first education milestone in the pre-schoolers' lives. Graduation signifies a special step in a student's life and is an important celebration for the enormous achievements accomplished throughout the academic year. The ceremony began with Kuwait National Anthem followed by the principal's Ms Elisa Isaac inspiring graduation speech. The theme for this year's festival of achievement was focused on 'Protecting our Oceans'.

Graduates went on stage to share their activities and experience about their learning of protecting the environment and oceans' sea life. After witnessing the courage of student performances, the audience burst into waves of applause. The graduates walked onto the stage one by one, to receive their certificate from General Manager Sultan Al Shamali and the Principal Ms Elisa Isaac. Inspiring music filled the room as Sadiq Al Mutawa, guest of honor and father to our school Founder Dr Hanan Al Mutawa



Abdullah Al-Baijan



Shaheen Al Sarraf



Lulwa Al-Sanafi

with education team leaders, issued gifts for every graduate. Following the graduation ceremony, group photos were taken to capture this special moment in time. Graduates' parents went to the stage and shared their children's experience in the school. These parents thanked the school management and teachers for playing such

a positively influential role in their children's development into who they are today. Fatimah mother of RB graduate Shaheen respectively, expressed that bringing her child to RBS was the best educational choice she could have made. Sultan Al Shamali, General Manager of Royal Britannia Kindergarten for Special Needs Education, thanked parents

for their trust and thanked everyone for their outstanding teamwork to make this ceremony such a sweet, wonderful and successful one for the young graduates. The ceremony closed with parents and their children walking through the colourful waves of decorations and sashes representing the ocean and sea life, holding each other's hand.



Kuwait Kannada Koota executive committee members meet HE Indian Ambassador Shri Sibi George.

KKK EC meets Indian Ambassador

KUWAIT CITY, June 30: The executive committee of Kuwait Kannada Koota 2022 met His Excellency, Ambassador of India to Kuwait, Shri Sibi George recently at Indian Embassy premises. During the occasion, the committee briefed the Ambassador on history of 38 years of Kuwait Kannada Koota and how it has been active in various cultural and social activities. Every year in November, Koota has been celebrating State Formation Day 'Rajyotsava', wherein the children do enact and present various cultural facets of mainly of Karnataka. Koota also has adopted 7 village schools in Chitradurga District of Karnataka supporting the school with

'Smart Class Rooms' with latest technology. This is benefiting around 1800 school children. Koota has also been in the forefront to help the needy during natural calamities in India, like earthquakes, flood etc through the formal channels. Recently during covid, some of its members as Individually, as a part of KKK and of ICSG (Indian community Support group) also volunteered in food and medicine distribution. In 2010, Koota donated Rs 10 lakhs to a Aruna Chetana School for differently abled children in Malleswaram, Bangalore. Koota is also active in efforts of teaching Kannada as educational requirements for NRI children from Karnataka.