

# CERTIFIED MANAGEMENT ACCOUNTANT (CMA®)

The Certified Management Accountant (CMA®) is a professional designation which is provided by the Institute of Management Accountants (IMA)—a US-based worldwide association for accountants and financial professionals working in business.

For many years, the CMA® certification has been the global benchmark for management accountants and financial professionals.

Why?

Because CMAs can explain the 'why' behind numbers; not just the 'what', and that can lead to greater credibility, higher earning potential and ultimately, a seat at the leadership table.



## CMA Requirements

- Exam is open to all individuals who have an interest in the management accounting field (no prerequisite needed for exam sitting).
- Hold a bachelor's (or equivalent) degree.
- Be in the final year of a bachelor's degree program.



## Target Learners

- Professionals who want to differentiate themselves.
- Finance experts who need more accounting skills.
- Employers who embrace continuous education.
- Graduates who want to maximize their career prospects.
- Accounting experts who need more finance skills.
- Employers who see a skills gap in their employees.
- Students who want to take the CMA exam before their graduation.
- Acquiring the international certification is granted after fulfilling the bachelor's degree condition.

# CMA®

*You've got to earn it.*



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